

Why Market With New Bedford Guide?

Let's face it. Everyone is online and almost everyone is using social media. Statistically, about 74% of adult internet users and 90% of young adults (18-29) are on social media sites.

What does this mean? It means your customers – both current and future – are online. As a smart business owner, you have to make the best decision regarding where to promote your brand, product, and service – and that place is online.

As print media reduces in numbers, online marketing is now the premier platform for businesses. At New Bedford Guide, we offer incredible results. We can see our analytics and we can guarantee you better exposure than any other platform.

WHY US? FAST FACTS:

We hold the #1 online media presence in Southeastern, MA and growing!

- New Bedford Guide Facebook page alone has **90,000+ followers!**
- We reach an average **1.5-2 million people** every single week!!!
- We offer lower prices and **better results than any other platform!**
- Massive direct consumer engagement and interaction
- You'll rank higher in Google searches due to our optimized platforms
- We also operate Fall River Guide, Dartmouth Guide, Tri-Town Guide,
- Fairhaven Guide, and the Horseneck Beach Page

Creative, effective, SMART, and engaging... We

guarantee results!

New Bedford Guide has found incredible success engaging followers on the web – offering everything from local to news to lifestyle stories, community spotlights, things-to-do and see, food, music, events, and more.

We get how to use the internet to garner results. We **creatively advertise** area businesses without resorting to ineffective adverts or standard web-banner style marketing. We create **engaging, interactive** advertising that we know people will read, view, and be interested in. □ As a result, you get **massive results that no other platform can offer.**

Here's just some of what we offer and what we are great at:

- **Spotlight Articles:** Quality articles educating consumers on your business and your story. Add a gift card when we post, and potentially get 800+ shares! (real analytic!)
- **Spotlight and Live Videos:** High quality commercial-style videos showcasing your business and story, or a live stream from your place of business, e.g. a Q&A with an expert, an open house or event you are hosting, or your business in action. Low cost, incredible numbers, and highly effective! One video received 86,000+ views!
- **Community Live Stream Sponsorships:** We enter the community and live stream 'feel-good' stories – everything from community events to live music, festivals, parades, fundraisers, visits to pet shelters, school athletic games, and more. Your business becomes the 'sponsor' of that video for incredible exposure!
- **Job Posting Services:** One of our most effective services! We have a 100% satisfaction and success rate. Showcase your openings, then receive hundreds to thousands of direct reactions, and qualified applicants in just days.
- **Plus** – Social Media Postings, Full Event Promotion and

Listings on our Events Calendar & Weekend 'Things To Do', Text Link Ads on our Website, Banner Ads, Mobile Banner Ad exclusivity, and more!

We offer no commitment, no contract advertising. You have no reason NOT to try us! Interested in hearing more? Send us a message at info@newbedfordguide.com