

# Whaling City Festival Seeks Sponsors, Volunteers



This year is the 44th Annual Whaling City Festival, an event with fun filled family oriented activities, live music, Finelli Amusements, professional wrestling, car and bike show, great food and more. The organization's new president Allen Richard, is looking to take the festival into a new direction, adding new events, improving all facets, including the relationship with the city and community.

Approximately 125,000 people will pass through the event during the weekend of July 13-15. This is a fantastic opportunity for local businesses to get coverage and publicity. The organization is always looking to expand its group of sponsors, which currently include FUN 107, Fall River Ford, Channel 6, Tremblay's Bus Company, ABC Disposal, Cat Country, City of New Bedford, WBSM Radio, NSTAR, Crow City Motoring and others. In addition, Children's Safety Awareness Day will take place on Friday, June 13 from 11 a.m. – 3:00 p.m. The event will be in conjunction with the New Bedford Fire Department, the New Bedford Police Department, the Bristol County Sheriff's Office, the District Attorney's

Office, and the Providence Bruins. This is certainly an activity to be a proud sponsor of.

Volunteers are always needed, and the current group which comprises about thirty people from the ages of 12-90 will help with information, traffic, directions, setting up, breaking down, picking up trash, manning the gates, drink service, and more. It's a ton of fun, and at the end of the festivities Mr. Richard treats all of the volunteers to a great meal and other perks.

An excellent way to partner with the Whaling City Festival is to participate in this year's Chinese Auction. For a minimal investment, your business gets to be associated with a fun activity that thousands of festival-goers will be involved in. By offering a few items for the auction, a business will also be associated with the local charities that will benefit from the sale of the raffle tickets. It's a win-win situation for everyone!

In an attempt to help promote the festival, presidency, recruit vendors, sponsors, and volunteers Richard runs a website and an accompanying Facebook Page. The website will be updated in the coming weeks with the schedule, itinerary, and info.

If you are a potential vendor, or sponsor and interested in participating in this year's Whaling City Festival, you can apply here:  
<http://www.whalingcityfestival.net/applications.html>

If you are interested in becoming a volunteer, musical act looking to participate in this year's festival, or for more information you can contact Allen Richard at: [ARichard@WhalingCityFestival.net](mailto:ARichard@WhalingCityFestival.net)