

# Three city friends to open restaurant in New Bedford's south end

A new restaurant is coming to the city's south end: 3 C's Bar & Grille offering a variety of pub food is set to open at the old Libad's Seaside Tavern at 578 Brock Avenue.

Libad's, unfortunately, was one of the many establishments that was a casualty of the pandemic, closing its doors and going up for sale in February of 2021.

Three friends, Adam Clark, Derek Conceicao, and Jeffrey Correia, hailing from New Bedford decided to collaborate on the new venture. The timing was perfect as Clark had just finished selling his house in Fall River. He used that money to purchase the business.

The site will need significant renovations making it difficult to pinpoint a specific opening date, but Clark is positive that it will be before summer arrives. Part of those renovations and improvements will include almost a dozen new televisions that will be broadcasting sports regularly.

The pub-style menu will feature many popular items from the Libad's menu: the ever-popular pizzas, a variety of burgers, hot dogs, nachos, mozzarella sticks, and more.

Unfortunately, for the New Bedford rodeo riders, the mechanical bull will not be part of the business.