The Benefits of a Buttonwood Park Zoo Membership



by Amanda Lawrence

As a mom, I am always looking for great ways to entertain and enlighten my son without bankrupting myself, and recently, I found one such way after spending an afternoon at The Buttonwood Park Zoo. Since my son and I thoroughly enjoyed our visit, I decided that membership to the BPZ would be a fantastic investment in family fun! One which would guarantee to offer a different adventure every time we visited! You and your family just might feel the same.

Not only will your kids enjoy unlimited trips to the zoo, but your wallet will, as well! Think about it, for a family of four, say two adults and two children, the price tag of a single days admission to the BPZ is about \$18 (food, rides, souvenirs, etc.). For a typical family that goes to the zoo four times, that's \$72 a year, base. If you are not a New Bedford resident you're looking at about \$24 a day, equating to somewhere around \$96 per year! However, if you become a Buttonwood Park Zoological Society member, like us, your family is charged a flat rate of \$55, saving New Bedford residents around \$17 a year, and non-New Bedford residents about \$41! And as a bonus, your membership money goes right back into funding the zoo and its programs!

Basic monetary savings aside, as a member of the BPZ, your family will be treated to free, year round animal access,

discounted rates on zoo birthday parties, and invitations to members-only events! Additional perks include:

- 10% Discount at North Woods gift store
- Special online notices of Zoo programs and events
- Reciprocal Benefits at more than 140 Zoos and Aquariums across the United States

That's right, kids! Flash your membership card at the Franklin Park Zoo in Boston or the Stone Zoo in Stoneham and get 50% off your admission! And if you've been thinking about taking a trip to The Museum of Science, go for it! Because as a member of the BPZ, your family will get free admission there, too! And who doesn't love free science?!



So, to recap, not only does your membership allow you to experience a full year of fun, adventure, and great discounts (locally and otherwise), but your membership dollars also help to support the Zoo's conservation and education programs! It's win/win for everyone!

What are you waiting for? Head on over to the BPZ today, and snag the membership that best fits you!

• Family: Includes up to two adults named on membership

card and their children under the age of 18 - \$55.00.

- **Grandparents:** Includes up to two adults named on card and their grandchildren under the age of 18 \$55.00.
- Individual: One adult named on membership card \$45.00.
- **Student:** One student named on membership card (requires copy of valid student I.D.) \$40.00.
- **Senior:** One adult age 62 or older named on membership card \$40.00.

Plus you may add guests to any category for an additional \$10 per guest.

**Please note that the guest must be accompanied by an adult named on the card.

The Zoo accepts MasterCard and Visa at the front gate for ticket purchases and MasterCard, Visa and Discover at the Café and Gift Shop.

Summer Hours: March — September: 9:00am - 5:00pm, daily (with the last admission at 4:15pm)

For more information and updates on the zoo, be sure to check out their website and give their Facebook a 'like,' and stay in the loop!

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