


# The Artificial Marketplace



by  
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The Artificial Marketplace is located on William Street in Downtown New Bedford next to Solstice skateboard shop. It has been described as an antiques shop, but after I spoke with owner Jared Vasconcellos, I found out its more of a vintage, mid-century shop.

**There has been a bit of a turnover with ownership at the store. What got you into the business?**

**Jared:** I am the third owner. I've owned the store for two and a half years now, and have transformed it from a junk/consignment shop into a vintage mid-century shop. All  items at Artificial Marketplace are hand-picked by myself; I've always been a collector of sorts. I try to purchase things in the best possible condition, but some things I have to refinish.

I fix iPhones and iPods as well...pretty much anything Apple. I also fix smart phones and some PC laptops.

**Did working at your brother's skate shop next door to prepare you to deal with the public?**

**Jared:** Yes it did. I worked at Solstice for awhile, and I still do whenever I have time.

**Do you plan to start an online store at some point?**

**Jared:** An online store would be nice, but being just one

person, doing what I do would be pretty hard to maintain.



## Inside The Artificial Marketplace.

I do occasionally sell items on eBay, mostly things' that normally wouldn't move for a certain price in-store, like a brand new aluminum Christmas tree still in the box.

**Jared:** If mom asked what kind of shop it is I'd say... I'd have to say its a store filled with items carefully picked from the 50's, 60's, and 70's and strategically placed to look like it would in a house. Anything from glassware, couches, books, records...pretty much anything you can think of-minus planes, trains, and automobiles.

You can visit The Artificial Marketplace seven days a week, from 11-5pm.