

# **Six Greater New Bedford area high schools to compete in Junior Achievement Titan Business Challenge**

Junior Achievement of Southern Massachusetts (JA) and Title Sponsor, Bristol County Savings Bank, announce that six schools from the New Bedford area – Bishop Stang High School, Dartmouth High School, Fairhaven High School, Greater New Bedford Regional Vocational Technical High School, Old Colony Regional Vocational Technical High School and New Bedford High School – will participate in the 7th Annual Junior Achievement Titan Business Challenge to take place on the campus of UMass Dartmouth this coming Tuesday, March 10, 2020. The Junior Achievement Titan Business Challenge is a business strategy competition in which high school students compete against other schools in teams using an online, interactive business simulation which provides students with essential business knowledge. Each of the schools will compete against an estimated 200 students from 13 other schools.

“We are excited to have six schools from the greater New Bedford area competing in JA’s Titan Business Challenge this year,” said Jeffrey Pelletier, JA President. “Thanks to the support of the Bank and our other community partners, more than 1,000 students over the past six years have had the opportunity to participate in this hands-on, dynamic learning experience while gaining knowledge from some of the region’s top business leaders and competing for scholarship awards that can help make a higher education possible.”

During the event, the students will compete for scholarships while gaining insight into the world of business, at no cost

to the students or their high schools. In addition to developing budgets and interpreting financial reports, students can expect to increase their knowledge of pricing, production, capital investment, R&D, marketing and charitable giving.