

# Promote Your Business By Sponsoring Our Live Stream Community & Feel-Good Videos

Want to build a strong image and brand within the community? Consider sponsoring our live stream videos!

We enter the community and live stream everything from community events to live music, festivals, parades, fundraisers, visits to pet shelters, school athletic games, and more.

- One live stream's real analytics: **Viewed 18,000+ times!, reached 50,000+ people, 100 shares and more than 300 reactions and comments.**

This is incredible exposure! We give you BIGGER RESULTS than any other platform, and at lower prices! This is guaranteed impact, every time.

## FAST FACTS: WHY US?

- #1 online media presence in Southeastern, MA and growing!
- Our New Bedford Guide Facebook page has **80,000+ followers!**
- We reach an average **1.5-2 million people** every single week!!!
- We offer lower prices and better results than any other marketing platform!
- Massive engagement and interaction
- We also operate Fall River Guide, Dartmouth Guide, Tri-Town Guide, Fairhaven Guide, and the Horseneck Beach Page

## HOW IT WORKS:

Your business is the “sponsor” of that live video. Your business will be named and linked, along with any other promotional tag or information you wish. We also link your website and social media page – which also helps to grow YOUR following!

E.g. “This video is sponsored by Seaside Bank, or Attorney John C. Smith, or ABC Plumbing,” followed by brief content, “Looking to make a smart investment? Stop in anytime for...”

**You can tell us what you want to sponsor – or trust us and let us decide.**

Want to reach families? Consider sponsoring our live streams of school athletic games. Is your business in a specific location? Consider a weekly live stream of a local pet shelter. Don’t have a preference? We’ll have fun deciding. We have lists of events and great things to cover.

Shared to our 78,000+ followers, you get incredible exposure. It also gives your business a ‘feel-good’ image, and shows that your business is local, values community, and cares. Plus, our live videos remain online. You have full access to share/use these in any way you choose, which is excellent for your own personal marketing!

We work with you to determine your goals and a best plan of action. Plus, we don’t require contracts or commitments – you have no reason not to simply try it!!

Interested in hearing more? Send us a message at [info@newbedfordguide.com](mailto:info@newbedfordguide.com)