

Ocean Explorium Fundraiser at Texas Roadhouse

The Ocean Explorium will be the beneficiary of Fundraising Night at Texas Roadhouse on Tuesday, April 3, from 4 until 10 pm. Ten percent of participating food purchases, including take-out, will be donated to the Ocean Explorium.



Participating diners must present a special invitation flyer, which can be downloaded from the Ocean Explorium website (www.oceanexplorium.org) and displayed on a cell phone or other device. This flyer is also available at the Ocean Explorium Gift Shop.

Ocean Explorium staff and volunteers will be on hand, greeting diners and offering a variety of fun raffles. Among items to be raffled are a family membership to the Ocean Explorium, dinner for two at Texas Roadhouse, hand-made afghan, hand-crafted jewelry, gift baskets, and more. Raffle tickets cost \$1 each or \$5 for six.

Marlena Martins, Marketing Manager of the Texas Roadhouse in North Dartmouth, enjoys working with non-profit groups to boost their visibility and fundraising efforts. "Texas Roadhouse participated in the Ocean Explorium's annual Fish Bowl bowling tournament, and we are happy to welcome them here for Fundraising Night. Texas Roadhouse appeals to a broad range of the public, and we love to promote local organizations. The Ocean Explorium is a fantastic resource for families in the area and we look forward to introducing our patrons to them."

Abbey Spargo, education programs coordinator for the Ocean Explorium, considers the Fundraising Night at Texas Roadhouse a win-win. "This is a great opportunity to go out into the public and to introduce ourselves in a fun, family-friendly atmosphere. We hope to see lots of friends and family on Tuesday night, and to meet lots of new folks who will become friends of the Ocean Explorium."

The Ocean Explorium is located at 174 Union Street in downtown New Bedford and is handicap accessible via the rear entrance. Call 508.994.5400 for after-hours access.

For further information, contact Abbey Spargo at aspargo@oceanexplorium.org or 508.994.5400, or visit the Ocean Explorium website at www.oceanexplorium.org.