

# **New Bedford Police Department begins its Coin Challenge this weekend**

"The New Bedford Police Department has partnered with "McDonald's" and is announcing its first-ever "Coin Challenge" which will begin this Memorial Day weekend and continue throughout the Summer.

A challenge coin is a small metal coin or medallion bearing an organization's emblem. It is given as a token of recognition or belonging and is often carried by members as a symbol of camaraderie. They originated in the military and are now used in various groups to honor achievements and strengthen unity. The New Bedford Police Department "Challenge Coin" (picture attached) is unique to our department.

One of our challenge coins will be hidden somewhere in the city of New Bedford. A clue will be posted on our Facebook page on Saturday morning at 9 AM. This clue will lead to either the coin itself, or another clue.

Once the coin is located, the winner will be able to keep it. The winner will also be given a gift card for McDonald's and be eligible to win either a ride-along with a New Bedford police officer, a training session at the firing range, or a police escort.

Stay tuned in to our social media pages for clues and additional information."

# NBPD COIN CHALLENGE!!



## This is the Official New Bedford Police CHALLENGE COIN



One of these coins has been hidden somewhere  
within the city of New Bedford!



Find it to win a

**GIFT CERTIFICATE TO McDonald's!!**



The finder will also be eligible to win a grand-prize choice of:

- \*A ride-along with a NBPD police officer
- \*A firearm training session for 2
- A police escort



Once located, contact [scott.carola@newbedfordpd.com](mailto:scott.carola@newbedfordpd.com) for further instructions



## WEEK ONE

Have fun searching and follow our  
page for more coins to be hidden in  
the Future!!

This photo is your clue.  
Many tanks to everyone  
participating!

\*Ridealong and firearms training require the winner to be 18 years of age or older and subject to successful background check. See FaceBook page for additional rules and regulations. Monthly winners will be selected randomly from the weekly winners. Department employees and their immediate family members are not eligible.

*New Bedford Police Department photo.*



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