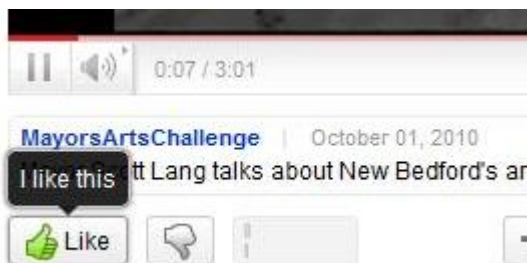


New Bedford Mayors' Arts Challenge Entry

If you've lived in New Bedford or have visited the city over the past 10 years, you know that New Bedford has improved significantly. New Bedford's historic downtown-district has become a Mecca for art and tourism. Our Whaling Museum/history is known throughout the world, we have the busiest fishing port in the world and our art galleries and events are popular attraction for people throughout New England.



Recently, Mayor Lang and the city of New Bedford put together a video showcasing how arts and culture make New Bedford a better places to live, work and visit. In my opinion, no other city on the list

comes close to New Bedford. There are 16 other cities that have submitted short videos describing how the arts improve life in their communities, enhance their local economies, and contribute to the education of local youth. **Mayor Lang and the city of New Bedford need YOUR YouTube vote to ensure we finish in the top three. Vote by Oct. 29, 2010 by "liking" New Bedford's video! Share this article or the video on Facebook, Twitter and anywhere else you can!**

Once voting closes, the three videos with the most "likes" on the Mayors' Arts Challenge YouTube channel will be reviewed by an in-house panel at MCC. The video that speaks most effectively to the impact of arts and culture on a particular city will be determined the winner. MCC will announce the winner of the Mayors' Arts Challenge in that mayor's town soon thereafter. The winning video will also be showcased at the State House in February 2011 as part of the Commonwealth Awards, the state's highest honors in arts and culture. It

will also be shown by the national advocacy group Americans for the Arts at its annual presentation at the U.S. Conference of Mayors.

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