

# New Bedford High School Prom Fundraiser (23 Oct)



Ford Motor Company and Ashley Ford are partnering to help raise money in support of New Bedford High School as part of Ford's Drive One 4 UR School program. Members of the local community will have the opportunity to raise up to \$6,000 for New Bedford High School by test driving a Ford vehicle at the school on Saturday, October 23, from 9


AM – 4 PM.

For every single household (parent/guardian or adult child) who test drives one of the many 2010 and 2011 Ford vehicles that will be on hand, Ashley Ford will donate \$20 to New Bedford High School up to \$6,000. Funds raised will go to New Bedford High School's After Prom Committee. In addition, representatives from In Control Crash Prevention Training will be presenting information on keeping teen drivers safe behind the wheel – providing tips on how to avoid common and serious accidents.

"We understand that school budgets are tight and often underfunded. That's why Drive One 4 UR was developed," said Bob Bancroft, owner, Ashley Ford. "We are happy to sponsor this fundraiser for our local high school and are especially pleased about the safety component that will be incorporated by the In Control Crash Prevention Training team."

"Organizing school-sponsored post-prom activities is critical to keeping our students safe," said Nancy Feeney, event coordinator, New Bedford High School's After Prom Committee. "It is important to show our youth that celebrating can happen in an alcohol and drug free environment. We are grateful for

the opportunity to raise funds to assist with our efforts and appreciate Ashley Ford's support."

Since the start of Ford's Drive One 4 UR School program in  2007, over 125,000 people have helped raise more than \$2.6 million for close to 700 high schools across the country. Locally, over \$28,000 has been raised for Massachusetts schools by dealerships across the state.

To participate, please visit, New Bedford High School located at 230 Hathaway Boulevard in New Bedford between 9 AM – 4 PM. Participants are limited to one test drive per household address, must be 18 or older and have a valid driver's license. Food, entertainment and prizes including a Netbook computer will be raffled off to one eligible driver. No purchases are necessary. For more information go to [www.AshelyFordSales.com](http://www.AshelyFordSales.com) or visit Facebook and check out: New Bedford High After Prom 2010.

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