

New Bedford Guide's Holiday Guide and Schedule Rates



Each year New Bedford Guide publishes a Holiday & Christmas Guide that showcases local events and discounts during the month of December. Check out our **2011** and **2012** Guides for examples. The 2013 Guide is estimated to reach over 20,000 people this year and the cost is \$25 per text listing and \$50 for a text listing with a graphic. Charity events are listed at no charge. If you are having an event or Holiday/Christmas specials you'll want to list it on this guide. Send details to info@newbedfordguide.com. Listing requirements:

- Listing should be no longer than 100 words, but we are flexible. Send your listing to info@newbedfordguide.com for approval. We have the right to refuse any listing.
- Payment can be made via PayPal, check or cash.
- Images/flyers must be send in a .jpg or .png format and can not be flash or motion images like .gif. We have the right to re-size, crop or refuse any image. You will *not* be charged for refused images.
- Events must be submitted at least 24 hours before the event.
- We define a charity event as an event where **100%** of the

proceeds go to a cause.

For extra promotion for your event, we offer banner ads and other promotions. Contact info@newbedfordguide.com for full details and rates.

Sample ads:

All That Glitters at the New Bedford Art Museum (6-9 p.m.)

Sip champagne from an open bar and nosh on hors d'oeuvres by Harriet's Catering while exploring a collection of fine arts. The opportunity to enjoy our museum during the works of local artists and artists from the life sciences community. The proceeds from the weekend's holiday events go towards NBAM's free youth art education programs.

It's a Wonderful Life – The Radio Show Version (8 p.m)

The Marion Art Center Players will open their production of "It's A Wonderful Life – The Radio Show Version" on Friday, November 27, on Saturday, December 6, on Friday, December 7, on Saturday, December 8 (all at 8:00 pm) and a 4:00 pm matinee on Sunday, December 9. This beloved tale, written by Frank Capra, has been adapted by Tony Palermo as a 1940s-style radio-on-stage production complete with a live audience and live sound effects. Rex McGraw is directing a stellar cast who will be put through their paces playing several roles each. This show is a perfect way to enjoy the season with family and friends. Tickets are \$12.50 for Marion Art Center.

