


# Seven Ways to Use and Support New Bedford Guide



by  
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NewBedfordGuide.com and its Facebook page are literally run by ONE person, me. I have several part-time writers, but other than that it's a one-man show. I don't get funding from the City of New Bedford and lose money growing the site each year, so there is no major budget like The Standard Times or SoCo Magazine has to get or spread information. The bottom line is that I need YOU, the every day citizen, non-profit or business owner, to get me information, affiliate/partner with me, or support NewBedfordGuide.com by advertising your business with the site. Here are five ways to take advantage of, or support New Bedford Guide:

**1. Send us news and information.** Have a public service announcement? Some hot news? Cool photo? There are several ways to contact me. The best way is to e-mail [info@newbedfordguide.com](mailto:info@newbedfordguide.com) or send me a message on the New Bedford Guide Facebook page. A third option is to post a message on New Bedford Guide's wall if you also want others to see the information.

**2. Write for New Bedford Guide.** While I hope to pay more in  the future, I currently pay \$25 per published article. I don't pay for press releases or other self-promotions. Have a great local story? Want to write about some New Bedford history? You provide the content and I'll provide the audience to read your article! Full details on our pay scale here. A

list of past and present writers can be found [here](#).

**3. Affiliate/partner with us.** I believe in the barter system! I ask that you put a New Bedford Guide banner/link on your website and make us a featured “like” on your Facebook page and in return we will publish your press releases and give priority when posting on our Facebook wall. We get TONS of requests to put out information each week, but our affiliates/partners get priority. Full details on our affiliate program [here](#).

**4. Advertise with us.** New Bedford Guide reaches, on average, 50,000 people a week on our Facebook page and 30,000 readers each month on our website. If you are looking for a way to promote your product, service, event or overall business, there really is no better, inexpensive way to reach New Bedford and other south coast area residents. I offer banner ads, calendar banners, Facebook promotion, article sponsorship and other marketing opportunities. Full details [here](#). Send me a message at [info@newbedfordguide.com](mailto:info@newbedfordguide.com) to set up an appointment or to discuss options through e-mail.

**5. Sponsor Our Articles.** A goal this year is to TRIPLE the amount of articles published on NewBedfordGuide.com compared to 2012. The only way to make this happen is to get sponsors to help pay the writers. Like to see the history behind our New Bedford Street? Restaurant reviews? Sponsoring an article ensures that our writers get paid significantly more money. It's also a great way to get more outstanding local content on NewBedfordGuide.com while promoting your business! Full details [here](#).

**6. Submit your photos to us.** The photos we post on our Facebook page reach thousands of people. Photographers, both amateur and professional, have gotten work from people noticing their work. Full details on promoting your photos on New Bedford Guide's Facebook page [here](#).

**7. Volunteer** – I have a LOT of large and small projects planned for 2013. If you love dogs, supporting the homeless, writing, a computer programmer/web developer, or simply like being a good Greater New Bedford resident, let me know! I plan on putting together a single dog portal where people can browse dogs from multiple shelters. I hope to do several charity events and voter registration drives. I hope to develop a “volunteer” database that non-profits/charities can use to find help. If you want to help run one of the guides (Fairhaven, Dartmouth, Fall River or Boston) let me know.