

New Bedford Guide Political Candidates Policy, Offerings for 2013



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As policy, New Bedford Guide does not endorse candidates. Our philosophy is to provide facts to the public and let the people make up their own minds. What New Bedford Guide does offer to political candidates is a platform to get their voices heard by tens of thousands of New Bedford residents. If you are a political candidate for office in New Bedford, New Bedford Guide offers one interview, two articles submitted by the candidates (one preliminary election and one final election article), ad space on NewbedfordGuide.com and the option to maximize the reach of the articles on Facebook. All articles will be maintained on a 2013 New Bedford Elections page, much like our 2012 election page: <http://www.newbedfordguide.com/2011-new-bedford-elections>.

Candidate Interviews

This is a one-time interview on a first come, first serve basis. E-mail us at info@newbedfordguide.com to set up an appointment. This interview is done FREE of charge and is not political. It is guaranteed to reach thousands of New Bedford residents. The interview is conducted to gain basic, personal information on the candidate, not to push a political agenda. What current and previous careers did they have? What do they read to stay informed? What hobbies do they have? The primary

goal of this interview is to provide information on what makes the candidate tick. For an example, check out our 2011 interview with then mayoral candidate Jon Mitchell: <http://www.newbedfordguide.com/an-interview-with-jon-mitchell/2011/11/04>.

Candidate Submitted Content



New Bedford Guide will also publish candidate submitted articles; one article in the preliminary election and one article in the final election. This is where the candidates can get political and promote their agendas. For an example, check out the article the Antonio Cabral campaign submitted in 2011:

<http://www.newbedfordguide.com/mayoral-candidate-tony-cabral/2011/11/02>. E-mail your content at info@newbedfordguide.com.

Buying Banner Space on New Bedford Guide

New Bedford Guide offers banner space to any candidate on a first come, first serve basis. We do restrict the amount of banner space that any one candidate can buy. This ensures New Bedford Guide banner space is NOT monopolized by a single candidate.

- Banner information and rates:
<http://www.newbedfordguide.com/advertise/banner-advertising>.

To schedule an interview, submit content for publication, or buy ad space, contact info@newbedfordguide.com.