

New Bedford Guide Non-Profit Marketing Rates

New Bedford Guide reaches between 500,000 – 1.5 million people each week, primarily in eastern Massachusetts and Rhode Island. We offer a full range of video and marketing services and have strongly supported charities and non-profits since we started NewBedfordGuide.com in 2010. Here are our official non-profit guidelines:

Charities

We offer charities a 100% discount on most of our marketing services. We define a charity as an organization that does not have a marketing budget or pay salaries. Basically, organizations that are run by volunteers and put all their money into their cause. For these organizations we can offer:

- No charge listings in our **event calendar**. The only requirement is your organization must post the events to Facebook from a Page using Facebook's event service. This allows us to automatically pull your events from Facebook and place them into our **event calendar**. Or you can simply send us the Facebook event listing (if you only have a few events each year). E-mail your Facebook page ID to info@newbedfordguide.com.
- No charge press release publishing. E-mail press releases to info@newbedfordguide.com.
- When available, we can offer video services to include a video of your event or a Facebook Live Stream interview promoting your event. To book this service e-mail info@newbedfordguide.com.

Non-Profits

We can offer all other non-profits (those we do not consider charities) a 50% discount on most of our marketing packages.

These packages include spotlight articles, spotlight videos, live stream spotlights, banner advertising on NewBedfordGuide.com and other services. Contact info@newbedfordguide.com to set up an appointment.

New Bedford Guide is a small business with a limited staff. We feel we provide an amazing FREE service to well over 1 million people each month and love taking care of non-profits. To continue this service we rely on companies sponsoring our content and marketing with us. Contactinfo@newbedfordguide.com today to support New Bedford Guide and promote your business to millions of locals.