

New Bedford Guide Guest Blogging Guidelines

Do you enjoy writing? Run a business and want to share your expertise with 10s of thousands of people locally? Participate in New Bedford Guide's guest blogging program! Simply have an issue that is bugging you? Send us an opinion piece. Initial guest blogs and articles must be sent to info@newbedfordguide.com. Once your work is published you'll be set up with an account on NewBedfordGuide.com and can write drafts on our site and submit them directly to the editor.



New Bedford Guide's Guest Blogging Program Guidelines

- Articles should NOT be about your business, but should be written as a subject matter expert in your field. For example, a yoga instructor could write about his/her favorite locations to do yoga in the morning or a martial arts instructor could write about tips for self defense. Run a photo studio? Write about some tips and tricks, or your favorite places to take photos. Two good examples:
 - **We Don't Live in a Perfect World**
 - **New Year, More Yoga**
- Your business will get promoted at the bottom of the article. You can write a short paragraph detailing your business with links to your website/Facebook page with contact details if you want. Just fill out the 'Biographical Info' section when you register with **NewBedfordGuide.com**. This is the last thing readers will see!

- There is no requirement for monthly articles, but the more constantly you write the more people will see you as a leader in your field and the more attention your business will get.
- All articles must have at least one original image to accompany the article. You must own the photo, have permission to use it or find the photo from an open source library and provide the source to give them credit.
- All authors should **sign up for a Gravatar** so their face shot is included into the article.

New Bedford Guide's Opinion Guidelines

Have an issue that is burning you up? Want to get your voice heard in front of 10s of thousands of locals?

- All submissions must be proof read and submitted to **info@newbedfordguide.com**. Submit the document in a Microsoft Word Document or just put it into the body of the image.
 - Include you first and last name (or anonymous) and a faceshot if possible.
 - All articles must have at least one original image to accompany the article. You must own the photo, have permission to use it or find the photo from an open source library and provide the source to give them credit.
 - Submit all articles to **info@newbedfordguide.com**.
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