

New Bedford Guide dropping daily crime coverage

Statistically crime is down 10% in New Bedford for each of the past two years, but if you follow social media you would think the opposite is true. At New Bedford Guide, we report the daily crime that occurs in New Bedford and these posts go viral more than most stories on social media. While 95% of our posts are not crime related, the 5% that are crime related account for a lot of our website traffic. Because these negative stories go viral there is a misconception that New Bedford Guide mostly posts negative news.

At New Bedford Guide we are looking to significantly change how we do business by only reporting the significant regional crime stories and stop posting the less significant, daily ones. Basically, we will be posting a few significant crime posts per month instead of 30-40 that we've done in the past. We feel that this will significantly boost the positive perception of New Bedford and make New Bedford a better place to do business which will help the local economy. As we all know, a better economy reduces crime.

Our goal from this day forward is to show the best of New Bedford, not the worst. We hope you will support us in this effort.

Michael Silvia

Founder, New Bedford Guide