

Mr. Fix & Customize buys and sells used phones, offers affordable accessories, phone case customization and spirited service

Can you imagine getting through your day without your phone? No Tweets, status updates, texting friends, checking emails, watching the latest viral video? We Americans live in a society where we are connected and our livelihoods and businesses rely on that accessibility and availability. Any disruption, no matter how short, is one that could cost money or a missed opportunity.

We rely on our devices for our news and entertainment. Like it or not, our devices are an integral, important aspect of our lives. That aside, when things *are* running smoothly, we like like to customize our devices and make them our own. After all, we spend so much time with our phones, tablets, and computers, they are like machine family!

We at New Bedford guide love “mom and pop” stores. It’s not that we have disdain for the big box stores – they employ large numbers of people and offer low prices – it’s just that there are some stark differences between the two, and we prefer one over the other. I don’t want to derail the article, by comparing the two, but suffice it to say that the “big boxes” come with huge funds to fuel their marketing campaigns, profits go out of state and smaller stores often struggle to set aside for monies for advertising and the money stays local.



Mom and pops have a soul, they are owned by people who live here, and the money they generate in terms of revenue or salaries stays right here. Besides these positives, there's a bit of nostalgia for the businesses of yesteryear, B.C. or "Before Chains.," that helped make America the economic powerhouse it is. Lastly, who doesn't like to root for the underdog?

One local business underdog is Mr. Fix & Customize located at a kiosk in the Dartmouth Mall. This kiosk that could not only repairs any problem you have with your phone, tablet, iPad, laptop or other device, but they buy and sell used phones for those who need money or are on a budget. Want a better carrier plan? They have a variety of plans to fit all budgets, including some of the lowest around for unlimited nationwide talk and text. They unlock phones, have every accessory under the sun, and as their name suggests they customize phone cases with text or images that are personal to you. You can have your kids, a selfie, your dog or cat, favorite hot rod, favorite "hottie" or any other picture you want. Full resolution, crisp and clear. You can see examples in the photo gallery below.

However, the core of what they do – their specialization or

niche, if you will, is repairing phones of any make or model. It's what has made the reputation – the affordable rate, astounding speed with which they turn the phone “over” and the quality of workmanship. Best of all, is you can often watch them work since it's so fast – worst case scenario is that you take a short walk, grab a slice of pizza, do some window or proper shopping and when you're done, your phone will be ready. That's convenience.

The business was started 3 years ago by tech junkie, Agil Nadirov. For as long as he can remember he has always had a love for cutting edge technology and devices. He reads, eats, drinks, and breathes technology. A passion that has driven him to the point that he's even spent time in China visiting phone manufacturing and repair facilities.

This visit behind the scenes stoked a fire in Agil and when he returned to Massachusetts, he combined this inspiration with his lifelong love and started Mr. Fix & Customize. Since his venture, he's thrived off of positive word-of-mouth based on the affordability of his rates, the variety and quality of his products and parts – parts that are not generic or universal but original to the manufacturer and shipped from their factories WITH manufacturers warranties – and his service.

Service that is fast, professional, friendly and spirited. You will get the sense that Agil is doing something he loves and would do from sunrise to sunset if money weren't an object. “We'll make you fall in love with your phone.” is the company slogan!



This word of mouth has skyrocketed his businesses growth to where he is 3 years later with a healthy business and sizable base of repeat customers. So popular in fact, that he has had to hire an almost carbon copy of himself in terms of knowledge, experience and ability, in Manager Sahib and a few part-time employees.

The great thing about Mr. Fix & Customize is their accessibility located in the Dartmouth mall, where many of us stop in frequently or pass by. It's not an out of the way spot, and it's a spot that allows you to kill more than one bird with a stone, because you can stop in on your way to shopping, seeing a movie, or eating.

Being a lover of all things technology related, Agil is, of course, on social media, particularly Facebook and Instagram. You can read reviews and testimonials, get a sneak peek into what it is they do there, see images of Agil and Sahibs handiwork, products and examples of custom work.

Better yet, chances are you'll be visiting the mall or nearby, just make a quick pop by the kiosk and ask for Agil or Sahib and tell them New Bedford Guide sent you. See the products,

accessories, custom jobs and the faces behind the business – after all, what often separates one business from another if they offer many of the same things and competitive prices is the lifeblood of any business: the people.

Mr. Fix & Customize

200 North Dartmouth Mall

North Dartmouth, Massachusetts

Monday-Saturday: 10:00am-9:00pm

Sunday: 11:00am-6:00pm

Phone: (508) 999-5900

Facebook: facebook.com/MrFixCustomize

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