

Popular MJ's Pet Training Academy expands training, enrichment and grooming classes



These guys LOVE their teacher, learning and class!

Does your best friend need a little exercise or behavior adjustment? Want him to learn some “tricks”? Learn to develop his “nose”? Feel like he sits around too much and doesn’t get enough challenge physically and mentally? Back in March we told everyone about MJ’s Pet Training Academy in a spotlight article. MJ’s is the South Coast’s #1 destination for our pets to get exercise, develop social skills, remove anxiety, aggressiveness, and nervousness, and just be happy little campers.

MJ’s helps pets with their obedience, manners, impulse control and behaviors using a system based in positive reinforcement, enrichment and activities. Leash walking, confidence building,

and even competition fall under her purvey. She offers a variety of courses in private and group sessions, usually based on your best friend's personality and needs. There is a puppy essentials class for those furry friends new to the world and an obstacle course based Canine Freestyle class. And if Rex or Princess need a haircut, MJ's offers full service grooming which goes beyond a cut and a bath, and include Paw Pad Treatment, Hand Stripping, Dead Sea Mineral Mud Scrub, and Specialty Scissoring. A one stop shop!



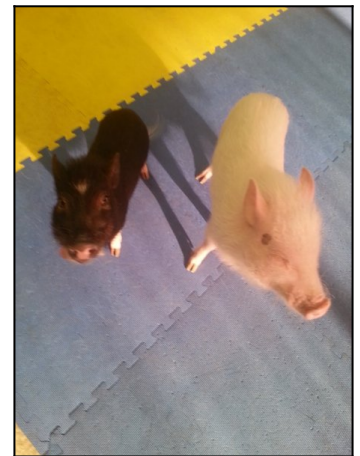
Melissa's inspiration for MJ's Pet Academy is rooted in a deep passion and love for all animals since she was a child.

Since the spotlight, owner Melissa Viera has been quite busy making connections and bonding with hundreds of owners and their pets. It's no wonder, since Melissa and her staff are animal lovers through and through and Melissa herself is as affable a person as you will ever meet. Melissa's life revolves around her love for animals, so it should come as no surprise that when she has free time, it's spent writing about animals for magazine publications. She has been featured in a number of well-known publications including Entrepreneur, Pet Guide, Groomer and others. Of course, she frequently contributes to her own blog.

One of the other reasons for MJ's success is the sheer accessibility of Melissa's courses. Since these courses are

cleverly designed to NOT be date restricted, MJ's is more accessible than many other places. There's no fretting because you found out that a course is already underway and you've missed its start. You can take the courses at MJ's at any time – when you and your pet are ready. Winning.

Spending a few moments at MJ's, seeing the facility, the staff in action or meeting Melissa is enough to fall in love with the place. Melissa is always looking for feedback on how to improve MJ's Pet Training and the people have spoken and requested that she expand her services. With that in mind Melissa now offers a few new classes:



*You never know
who might show up
at MJ's Pet
Training Academy!*

- **Freestyle Heeling:** Practice competition level heeling for freestyle, obedience, or just for walking your dog. Pivots, backing up, and more are taught. For a fun twist on heeling freestyle moves and tricks are mixed in. Prerequisites: Dogs in this class must have a good foundation of manners and basic obedience taught in our Manners for Dogs Class.
- **Grooming w/ MJ:** Between your dog's spa visits at MJ's you might be wondering how to best care for their coat, nails, teeth, and ears. In this class you will get

professional grooming advice for at home maintenance. Dogs also practice behaviors that help them prepare for both grooming and vet procedures for stress-free visits. Both dogs and puppies of all coat types are welcome. Nail trim and bow or bandanna included with workshop.

- **Scent Games:** Scent games allows your dog to put their nose to work. Dogs learn to search for target odors with runs ranging in difficulty from easy to challenging. Dogs of all experience levels are welcome to join this class. Scent games is a great way to give your dog a mental workout.

You can sign up or register online for these classes, as with all her classes. New customers must first attend an orientation (free and held monthly), or come in for an evaluation before joining group classes. We can't have these furry guys and gals beating one another up, so the evaluation of temperament and personality is paramount. These can also be booked online. If the time/day doesn't appear to be available online it is always worth calling, and Melissa will gladly accommodate you. For dogs who are not yet ready for a group class, or are shy, fearful, or reactive, private lessons are offered.

Because Melissa knows that budgets can be tight and pet training can be a luxury, she is always offering free events, (monitor the website and Facebook for those) deals, and even sweepstakes. Her current sweepstakes is for four \$15 gift certificates and runs until November 25th, 2015. All that is required is that you head to her Sweepstakes Page and enter your name an email address and you are entered to win!

As always, we never say take our word for it: see what everyone else is saying. You can find ample testimonials on her website or Facebook. Even better, simply stop in and meet Melissa and staff and see how they interact with all the dogs. You be sold in an instant!

MJ's Pet Training Academy

132 South Main St., Suite C6

Acushnet, Massachusetts

Phone: (774) 992-6929

E-Mail: mjsdogtraining@gmail.com

Facebook: facebook.com/MJsPetTrainingAcademy

Website: mjspettrainingacademy.com/

ngg_shortcode_0_placeholder
