

Miss Z Photography specializes in milestones for newborn, maternity, boudoir, and more



One of many creative backdrops at Miss Z Photography.

There is no more powerful way to get a flood of memories than poring over pictures. Who hasn't cracked open a photo album and had old memories flood in? These awoken memories evoke a smile, laugh or intense emotions – happiness, anger, melancholy or longing for days gone by. Life without pictures would be flat. Something would seem to be missing!

These days with the advent of smart-phones we eagerly capture important life events. We take scores of photos of newborns, an anniversary, birth or other milestones. We also love capturing “minor” events like dinner with besties, a colorful sunset, or foliage. Images are threaded throughout our day and rarely a day goes by that we don't see an image whether physical or digital shots on the web or social media.



The relaxed atmosphere makes it easy even for siblings to have a natural smile!

While capturing fun, light daily events doesn't require any talent – especially with apps and software that can remove red eye, crop and resize – it isn't fun to get home after taking score of pictures of family visiting a newborn to find out that we forgot to include someone. Or that the image is blurry, unfocused, or the lighting is poor. Or that we should have used a genuine camera instead of the phone. You have such a limited time with a newborn – you don't want to miss out on capturing those early moments in the proper fashion.

Besides, it's easy to get so lost in the taking of pictures that we miss the event.

It is prudent and practical to leave capturing photographs of the most important milestones in our lives to the experts. To those who have years of experience with lighting, focus, and other technical aspects. These images will be glanced at over and again through our entire lives and even passed down from generation to generation. Having poor images of these great moments is something one could regret. Having fantastic, professional images of these events is a much better alternative!

Miss Z Photography is a fully licensed and insured New Bedford based business specializing in maternity, birth, newborn, babies, children, families, head shots, boudoir, functions and

more. Owner and photographer extraordinaire Abrah Zion was emphatic that her primary goal is to “...create family memories that will last a lifetime.”

Having had multiple discussions with Abrah and spent hours poring over her work, I can vouch for her energy, enthusiasm, passion and ability. Passion is the ingredient that is always lacking in inferior work in any field. Lots of passion is a key ingredient to success and driving force to learn, improve and excel. Abrah has this in abundance as anyone who has spent any time listening to her discuss her work or has had actually experienced it.



A warm, welcoming, professional setting.

This love for photography started at an early age as she looked over old black and whites of her parents and grandparents. Studying the story behind each family snapshot and yearbook taught her the power of images and she began to develop an interest in photography as an art and science. Her first camera was “...one of those dinky ones in the 1980’s that took a 110 cartridge for film. But I loved it and took it everywhere and took pictures of everyone and everything!”

Born at St. Lukes Hospital, Abrah has deep roots in the city she loves. When she was laid off from her job in corporate America, she had difficulty finding work, so felt perhaps it was the time to take a chance with her love of photography. Opening a studio here in New Bedford was an obvious choice for her. She is a big supporter of the local economy and feels that New Bedford has a ton of character and history. Four

years later, she hasn't looked back.

Abrah takes photography and her customers very seriously. As talented as she is, she is constantly seeking out new skills and spending time with some of the powerhouses in photography like renowned newborn and maternity photographer to the stars Ana Brandt. She is fully licensed with city, state **and** with federal governments and is also fully insured. In addition, she belongs to the Professional Photographer's of America.

What Abrah discovered to be particularly rewarding was that her love for photography was matched by the powerful affect her images have had on family, friends and customers. She eagerly looks forward to seeing the expressions on people's faces and hearing the responses.



*Smiles like this
one can be relived
and enjoyed for
years.*

These connections are important for her as she has an old-world outlook on her business. Relationship is of the utmost importance for her. She wants and needs to know her customers leading up to a session. She feels that knowing who they are and what they are hoping to get out of the session is integral to a successful photo shoot or what she calls an investment. She feels that her customers are investing in their future, so she wants to make sure she meets their high demands and expectations by doing the best possible job that

she can.

Having said that her sessions are very laid back and lots of fun!

Her products themselves, are very high end – the prints come from top professional printers that only professional photographers utilize. When you see and touch one of her prints, you instantly realize the superior quality and know it's something that is going to last. She won't waste all that time, effort and energy to place the images on anything but the best – you can proudly display your family as true artwork on framed photos and heirloom quality canvases.

All of her photographs are also redundantly backed up to three different places – computer, external drive and cloud. This is a direct result of some horror stories that she has heard about people spending money on a session only to find out the images have been wiped. It's a regret neither the photographer or the customer wants to experience – that captured opportunity and accompanying memories are lost forever. You won't have to worry about that with Miss Z Photography.



*Miss Z Photography
also does boudoir and
maternity sets.*

When asked about some helpful pointers for amateurs like me who have ten thumbs, she said “I think a lot of people don't get in close enough when taking photos of their family and pets. They take it from far away. You really want to get up close and personal and catch those expressions. Don't be

afraid to zoom in and frame the face(s). Utilize natural light! It looks so much better than flash and you'll avoid red eye!"

In addition to the fine photography that Abrah offers, she is a proud supporter and volunteer for Now I Lay Me Down to Sleep, a non-profit organization of professional photographers who offer their services for free to parents who have lost a baby. She also volunteers for *Capturing Hopes Photography* another group of professionals who specifically photograph babies in the NICU (Neo Intensive Care Unit).

Miss Z Photography has made hundreds of people in the greater New Bedford area and beyond happy, happy. Her website has real world stories as does her **Facebook reviews page** which is currently at a stellar 4.8 stars out of 5 stars. Gift certificates can be purchased directly online as is the pricing for her sessions or investments.

If you would like to see more of Abrah's talent, you can check out more **photos** on her Facebook, **website portfolio** or any of the links provided below. She also frequently has some great **promotions** so be sure to check back every now and then.

Miss Z Photography

227 Union St #412

New Bedford, Massachusetts 02740

Always open!

Phone: (508) 663-6544

Email: info@misszphotography.com

Facebook: facebook.com/MissZPhoto

Website: misszphotography.com/

Twitter: twitter.com/MissZPhoto

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