

Massachusetts State Police joins the “Pink Patch” Project for second year

“Massachusetts State Police has joined the Pink Patch Project again this year. We have shoulder patches and decals available this year. Click the link to learn how to get your own. We are hoping to have online ordering next year. #MSPpinkpatch.

The Massachusetts State Police, in partnership with the State Police Association of Massachusetts, are pleased to participate in the Pink Patch Project (PPP) for the second year. The goal of the project is to raise funds to further the research, treatment, and care of those who are battling or have battled cancer.

The PPP is a collaborative effort between public service agencies from all over the nation, including law enforcement, fire, EMS, and Federal agencies. These agencies have partnered to combat breast cancer by raising public awareness and raising funds for breast cancer research and treatment. The program centers on vibrant pink versions of the public safety agencies’ uniform patch. These bright pink patches have been specially designed by each participating agency specifically for the PPP campaign.

The pink patches are intended to stimulate conversation with the community and to encourage public awareness about the importance of early detection and the on-going fight against this disease. Each agency runs their program separately and independently and in a way that best fits their community. Some are selling just their pink patches and others are selling everything from patches and t-shirts, to challenge coins, stickers, dog tags, etc. The PPP partnership is simply a way to unify the various agencies under a common theme with

the goal of fighting breast cancer.

Did you know that:

- Approximately 1 in 8 women will be diagnosed with invasive breast cancer in her lifetime.
- Breast cancer is the most commonly diagnosed cancer in women. Although breast cancer in men is rare, an estimated 2,600 men will be diagnosed with breast cancer and approximately 440 will die each year.
- Breast cancer is the second leading cause of cancer death among women.
- Over 2.8 million breast cancer survivors are alive in the United States today.

For more information on the Pink Patch Project and how it started, go to www.PinkPatchProject.com

The Massachusetts State Police is selling a limited supply of our pink MSP patches for \$10 each. This year we are also offering decals, small (1.5 inch) for \$2 each and larger (2.5 inch) for \$5 each. All proceeds from the patch will be donated to the Dana-Farber Cancer Institute in Boston.

To receive yours, send cash, and a self-addressed stamped envelope to Trooper Dustin Fitch, attention "Pink Patch Project" on the envelope, to State Police General Headquarters in Framingham (address is on bottom left-column of the flyer).

Please contact Trooper Dustin Fitch at 508-820-2623 or email PinkPatchProject@Mass.Gov with any questions.

After receiving your patch, take photos with it, and tag us, using #MSPpinkpatch and #PinkPatchProject. We just may end up sharing your photos on our social media.

We have decals
this year!



\$10



\$2



\$5

#PinkPatchProject
#MSPpinkpatch

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