

Massachusetts Credit Unions Unite in Support of “A Bed for Every Child”; Surpasses \$2 Million Milestone for Charitable Partner

Ronald McLean, President/CEO of the Cooperative Credit Union Association, Inc. (CCUA), on behalf of Massachusetts Credit Unions, along with members of the Massachusetts Credit Unions Social Responsibility Committee presented a check to the Massachusetts Coalition for the Homeless (Coalition) in the amount of \$202,725 at the 3rd Annual Stephen D. Jones Credit Union Charity Golf Tournament in support of “A Bed for Every Child” campaign.

“The idea of so many children throughout Massachusetts not having their own bed is undreamed-of,” said McLean. “Massachusetts Credit Unions have banded together to ensure every child has a place to dream. We believe in the good work that the Coalition accomplishes and are happy to do our part in helping children get a good night’s sleep to prepare them for a better future.”

Massachusetts Credit Unions have supported the Coalition for more than two decades surpassing more than \$2 million in donations and providing blankets, toys and books to help families in need. In 2018, Massachusetts Credit Unions raised \$202,725 through efforts including the Stephen D. Jones Charity Golf Tournament and a variety of credit union-driven initiatives. The need for “A Bed for Every Child” reaches all cities and towns in Massachusetts; no city or town is sheltered. Paul Marotta, chair of Massachusetts Credit Unions Social Responsibility Committee, shares his overwhelming

gratitude for the collaborative efforts of credit unions demonstrating the credit union founding principle of people helping people for such an important cause.

A Bed for Every Child began when a concerned inner city, public school teacher reached out to the Massachusetts Coalition for the Homeless. At the time, the teacher was seeing an increase in the number of students who did not have a bed of their own. As a result, these students were coming to school tired and not ready to learn. According to Robyn Frost, Executive Director, Massachusetts Coalition for the Homeless, "There is no one face to a child receiving a bed, but they do have one thing in common, and that is, they are growing up in poverty in Massachusetts." Frost shares, "The ability for A Bed for Every Child to keep up with the demand continues to outpace the Coalition's capacity. We are extremely fortunate to have the Massachusetts Credit Unions as our partner."

To learn more about Massachusetts Credit Unions visit www.bettervaluesbetterbanking.com. To learn more about A Bed for Every Child, visit www.abedforeverychild.org.



Several members of the MA CUs Social Responsibility Committee

along with CCUA President/CEO presented 2018 donation to Massachusetts Coalition for the Homeless initiative "A Bed for Every Child." Pictured Left to right are: Charlene Bauer, Metro Credit Union; Ronald McLean, CCUA; Rui Domingos, Naveo Credit Union; Mark Cochran, Jeanne D'Arc Credit Union on behalf of the Stephen Jones Family; Kevin Zipps, Jeanne D'Arc Credit Union; Tina Baptista, MA Coalition for the Homeless; Paul Marotta, Hanscom Federal Credit Union; David Plantier, MassMutual Federal Credit Union; and Peter Panaggio, St. Anne's Credit Union of Fall River, Mass. Missing members of the committee include: Sarita Ledani, RTN Federal Credit Union; Robert Lockett, Workers' Credit Union; Melissa Morin, Credit Union of the Berkshires; Jon Reske, UMassFive College Federal Credit Union.

About Massachusetts Coalition for the Homeless

The mission of the Massachusetts Coalition for the Homeless is to eradicate homelessness from the commonwealth of Massachusetts. It aims to meet this mission through advocacy, developing and maintaining membership and support, public education, and creation of programs and initiatives to empower all people in Massachusetts to have a place to call home. Learn more at mahomeless.org.

About the Cooperative Credit Union Association

The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 200-member credit unions located primarily throughout Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA members hold combined assets in excess of \$45 billion and serve a collective membership base of more than 2.3 million consumers. It's on behalf of these member credit unions that CCUA advocates before Congress and state legislatures, regulatory bodies and the general public through its Better Values–Better Banking consumer awareness campaign.

In addition to advocacy, CCUA also engages its members with an array of industry resources, from compliance assets and

marketing support to vetted products and service providers; an array of educational workshops and conferences; and a variety of communication channels that include a daily e-newsletter, live and recorded video programs, and a quarterly magazine focused on CCUA's advocacy initiatives. For more information, visit www.CCUA.org.