


Local Events Subscription Service



by
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Last year I was continually frustrated with not knowing what was going on in my local area (New Bedford), Providence, Boston, and everywhere else in between. I've always been very active in my community with sports, charity and nightlife, but found it difficult to find accurate information on events. Yes, there are dozens of magazines and newspapers with events listed in them, events pushed (or spammed) to you on Facebook, and posters around most establishments, but there was no  central source. Earlier this year that problem was solved with the introduction of localoracle.com. Now people in Massachusetts, Rhode Island and Connecticut (eventually all 50 states) have a single source of accurate, current events from a plethora of categories.

This was a great start, but like most people I wanted more. I wanted a system that told me through e-mail and/or text message when an event that matched my preferences is posted into the website database. Enter the localoracle.com member subscription service. Members can now set up subscriptions in up to eight categories with over 100 sub-categories, including states and/or dozens of cities.

Managing your Subscriptions

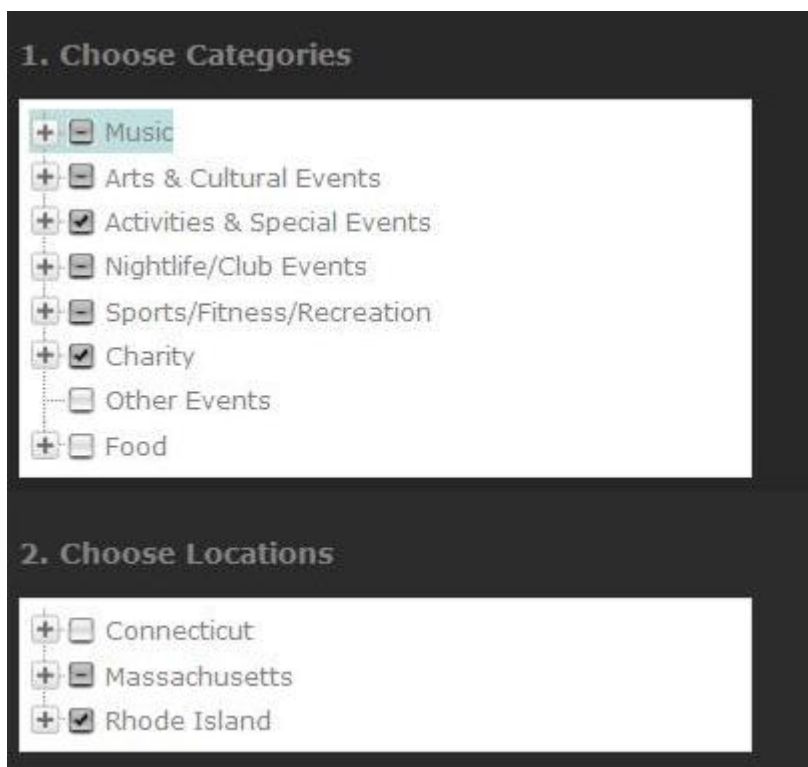
While anyone can browse or search events on localoracle.com, only members can manage their subscriptions. Don't worry, the

website is 100% free. Register here and we can begin.

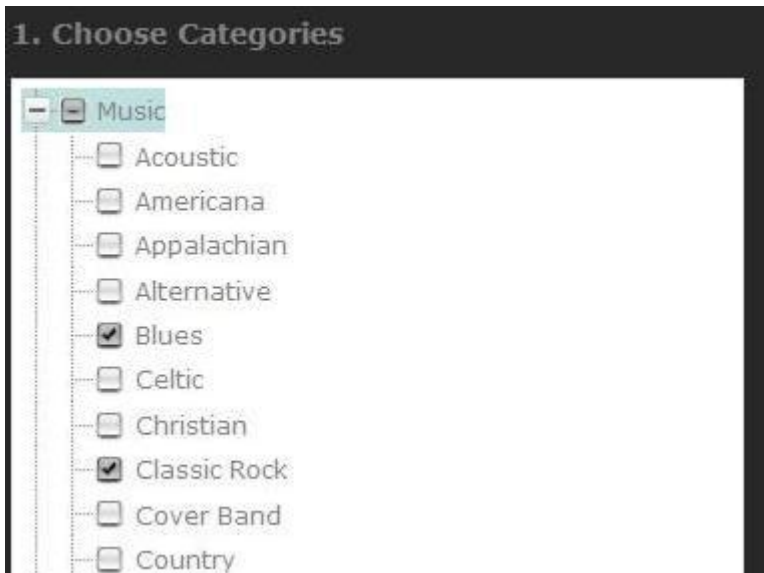
After logging into localoracle.com, click on the “Subscribe” tab at the top of the site, just under the search.



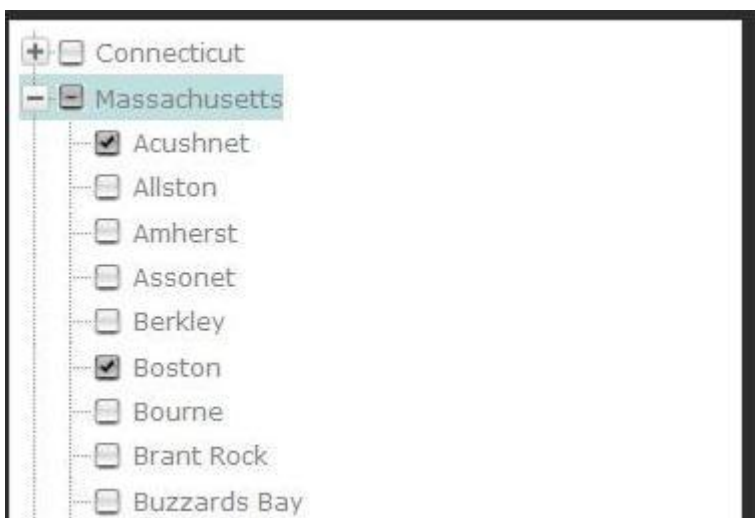
You will get e-mails based on these subscription preferences. First, you will notice categories and states.



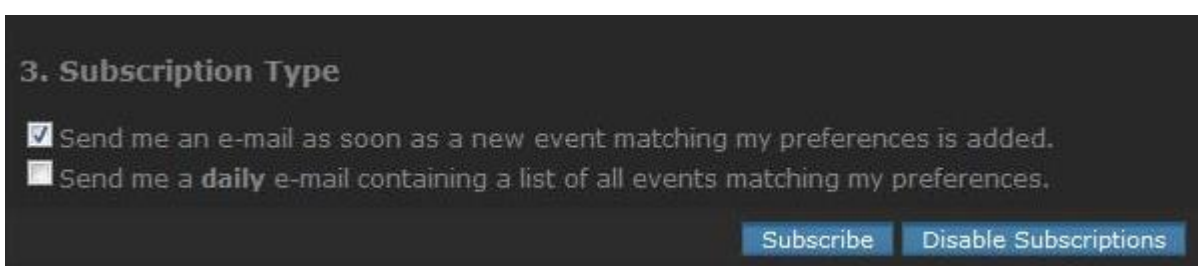
Click on the plus mark in front of any category and the sub-categories will appear. For example, **Music**:



You can check **Music** and select all genres, or select individual music preferences. This goes for **Arts & Cultural Events**, **Nightlife/Club** events and other categories. This is the same for **States** to select individual cities and towns:



Select your favorite **Categories/Sub-categories** and **States/Cities** and then select your notification preference. You can select the option to get an e-mail instantly when an event is loaded or a daily summary of events.



Click **Subscribe** and you will begin to get events delivered to your in-box that **YOU** want. At anytime you can edit these preferences or disable the service completely. Give it a try and post a comment with your feedback!