

# At-Large City Council Candidate: Linda Morad



*Editor's Note: NewBedfordGuide.com doesn't endorse candidates. We allow all candidates to submit one article telling us why you should vote for them in the New Bedford elections scheduled for November 5th, 2013. This is Linda Morad's submission. Other candidates can send their article to [info@newbedfordguide.com](mailto:info@newbedfordguide.com). Info on the candidates and other New Bedford election information: <http://www.newbedfordguide.com/2013-new-bedford-elections>.*

My name is Linda Morad, and I am a candidate for Councillor at Large. First, I'd like to thank the residents of our proud and historic city for casting their votes for me in the primary election. The results of that election were truly overwhelming and humbling. In casting your vote, you confirmed that leadership and experience matter when it comes to the person you elect to represent you on the New Bedford City Council.

I humbly ask for your support in the general election on Tuesday, November 5. I had the honor of representing the residents and businesses of the City's North End when I served as the Ward 1 City Councillor before relinquishing my position to seek the office of Mayor. Since leaving the Council, I have remained active in the City, supporting charitable and community organizations. However, I have truly missed my public service role, which enabled me to assist the residents

of our City with their issues and concerns, and that is why I am once again seeking to serve on the New Bedford City Council as Councillor at Large—a role that serves all the residents of the City as your voice in your City government.

My previous experience and record of service have demonstrated that I will represent you as a dedicated and experienced public servant. For 25 years, I have worked in the financial services industry for various banking institutions. My professional career has given me the knowledge and experience to understand complex financial and other controversial issues, and make the best decision. I pledge to listen and consider to the people of our City, and to work as a problem solver to find the best solutions for the betterment of New Bedford.

I will use my position to support the creation of more job opportunities, to strengthen the public safety of our neighborhoods, and to work to improve the effectiveness of our public schools. I believe that you agree that leadership and experience matter when it comes to your City Councillor, and that is why I humbly ask for your vote on Tuesday, November 5.

I want to make New Bedford the best it can be, for your family and for mine, a City we are proud to continue to call home. If you agree with me, then it would be my honor and my privilege to serve as your Councillor at Large.

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