

Isaksen Solar – a thriving South Coast, Massachusetts business during challenging times

While working for Tesla in 2017, Ryan Rego and his partner Brad Camiel met over coffee to discuss their future and twenty minutes later decided to quit their jobs and form Fall River-based Isaksen Solar, one of the fastest-growing small businesses in New England. In fact, Isaksen is performing five times as many solar installations now than they did their first year in business.

While discussing his reasons for starting Isaksen Solar, customer service stood out the most. “I saw how bad larger company’s customer service was and as they got bigger it got worse,” Ryan stated. “I realized I could provide a superior product if I stayed local and small. When I quit, I realized I wasn’t good at operation so I reached out to Brad because he was good at sales. We met at a coffee shop in Rhode Island and within 30 minutes, he said ‘I’m in’ and the rest is history.”

A success story during challenging times

In the first half of 2020, the world got walloped by the coronavirus and caused significant death and economic devastation. Families lost loved ones and Americans saw the greatest loss of jobs since the Great Depression in the 1930s. Fortunately, America and the world have turned the corner thanks to several COVID-19 immunizations.

Due to hard work, an amazing workforce, and leadership, Isaksen Solar not only got through the pandemic but saw a booming solar installation business – growing revenue by 50% in 2020. This growth has not only ensured security for their

current workforce, but they continue putting people to work with great paying jobs. Isaksen Solar has grown from three full-time employees in 2017 to 17 full-time employees in 2021.



The U.S. solar market saw \$10 billion in revenue in 2019 and is expected to more than double to \$22.9 billion by 2025. Unlike most industries, the solar industry makes a significant positive impact on climate change and helps people save money on their electric bills – if not completely eliminate the cost. Even in a booming industry, a lot can go wrong and Isaksen Solar has exceeded expectations due to Ryan's obsession with customer service and high-quality products.

"From day one, I've always believed in using American-made, high-quality panels," Ryan stated. "Everyone else is trying to get the cheapest Chinese products."

In fact, Isaksen's panels have a 25-year warranty, which means

that if anything goes wrong with them, Ryan's team takes care of it.

Isaksen Solar's growth is partially due to tax breaks from federal and state governments, and incentives electric companies provide to install solar. In essence, customers that install solar panels on their homes can not only get rid of their electric bills but have the electric companies pay them for excess solar energy generated. Ryan and his team walk you through the process, every step of the way – filing all the paperwork with the government and electric company.

Isaksen Solars reviews speak for themselves

Isaksen Solar has 152 Google reviews, all 152 are 5 stars. That's not only unheard of in the solar industry, I challenge you to find a perfect rating on Google with any company that has over 150 reviews. Also, Isaksen Solar has been voted #1 in South Coast Today's "Best of the Best" for the past three years – another rare achievement that speaks volumes to their happy customer base.

Isaksen Solar

Website: <https://isaksensolar.com>

Facebook: <https://www.facebook.com/IsaksenSolar>

8 Pocasset Street

Fall River, MA 02721

Phone: 508-567-0647