

# **HELP WANTED: City of New Bedford is currently hiring for a Tourism & Marketing Manager position**

**PAY: \$47,339 – \$59,178**

Assist the Director of Tourism & Marketing in departmental needs. Manage the City's marketing efforts and coordinates the Seaport Cultural District Initiative. Manage marketing efforts including advertising opportunities; add timely updates to the City's website, social media, and app. Handle the graphic design of necessary materials. Administer programs and coordinate with partners to manage current initiatives to promote the City of New Bedford.

Bachelor's Degree in Marketing, Business, Hospitality or a related discipline. Occasional weekends and evenings may be necessary. Mandatory CORI (Criminal Offender Record Investigation) background check per City Council Ordinance effective May 14, 2013.

For application/complete job description, please visit [www.newbedford-ma.gov](http://www.newbedford-ma.gov) or contact the Personnel Dept., 133 William St., Room 212, 508-979-1444. Applications will be accepted until a suitable candidate is found. New Bedford has a residency requirement. EEO