

# Help Wanted: Buttonwood Park Zoo Marketing Assistant

CITY OF NEW BEDFORD

MARKETING ASSISTANT (20hr/wk) \$16,175 – \$20,340

BUTTONWOOD PARK ZOO

Responsible for assisting in the planning, development and implementation of all Zoo marketing strategies, marketing communications and public relations activities both external and internal. Assists in the development and implementation of support materials and services in the area of marketing, communications and public relations

Professional and/or academic experience in the areas of marketing and public relations. Computer skills that include the ability to create marketing information on social media, graphic design and layout, photo and video editing, and basic IT troubleshooting.

Strong written and verbal communication skills consistent with the ability to create written information for print media and speak on camera for electronic media.

Possession of a valid Massachusetts driver's license with good driving record.

For application/complete job description, please visit [www.newbedford-ma.gov](http://www.newbedford-ma.gov) or contact the Personnel Dept., 133 William St., Room 212, 508-979-1444. Applications will be accepted until a suitable candidate is found. EEO

New Bedford has a residency requirement.