

# GotChew provides New Bedford with service that brings your favorite restaurants' menus to your door

by Jonathan Comey

The food scene in New Bedford is as dynamic and delicious as it's ever been. Thai, Mexican, Portuguese, American, Indian, Italian, Lebanese: we've got it all.

Kind of like a mini-New York City, right? Except, in New York City, if you've got a craving for shrimp mozambique delivered to your house after a long day, no problem: dial the number, pay the driver when he shows, instant feast in your living room.

Enter GotChew, the new restaurant delivery service founded by three New Bedford natives who want to bring the city's best flavors to your door.

"There are so many amazing and diverse restaurants within our reach," says Ryan Caton, founder of GotChew along with William Gilmour and Justin Baker. "Seeing other major cities with these types of services but not having it at home, really pushed us to make it happen."



The process is simple – like, amazingly simple. Don't have to make a phone call, or browse a bunch of websites, or even leave your couch if you don't want to.

From the nifty GotChew phone app (free to download onto your smartphone) or website, just pick a restaurant, choose what you want off the menu, pay with your credit card or debit card and ... well, and nothing. Just wait for the food to arrive, hot and fresh, from your friendly delivery driver, and it's restaurant time in your living room. Optionally, you can contact us after you order something to go and we'll pick up it and deliver it to you.

Even better, if you create an account and input your information once, it's locked in (and secure), ready to go whenever you are.

GotChew has been open for four months and any early kinks have been ironed out thanks to hard work and the energy from happy customers (4.9 out of 5 rating on Facebook from 50+ reviewers).

“A few weeks back we had our first elderly customer,” Ryan Caton recalls. “She had no form of transportation, but she heard about us and decided to use our service – we were able to bring her a cacoila sandwich, which is her favorite! That was really cool.

“Numerous times we have delivered to people who are smiling ear to ear and tell us how much they love what we are doing and how much they enjoy our service,” he says. “This is very gratifying for us and pushes us to want to continue to keep improving.”



They currently deliver for nine different restaurants, including downtown favorites like Freestone’s, Greasy Luck and DNB Burgers, along with good-old-reliable Subway. They project to represent 20 restaurants by the end of the year, and are meeting with new local restaurant owners every day to help convert them to the delivery revolution.

The GotChew idea went from dream to reality thanks in large

part to the support and inspiration from the EforAll business incubator program in New Bedford.

“It’s an amazing program,” Caton says. “They can help turn an idea into a tangible business. You’re given mentors that help you with the building process and are there for insight and advice along the way.

“We couldn’t have done it without them – if you have an idea or a product in mind, nothing gets accomplished by just thinking about it. Sometimes the best way to learn is by doing.”

In addition to the concept, one of GotChew’s unique attributes is its soon-to-be-iconic logo, featuring green script reminiscent of alternative comics with a happy, hungry mouth making the “C” of the Chew.

“We’ve had a lot of fun with that,” says Caton, noting that Gilmour is the designer and media mogul, and creating the right logo was of high importance. Working off a sketch by Gilmour and working it into shape with help from Just Your Way Screen Printing of Westport, they came up with something memorable.





“At first it was a little delivery car with catering tray,” Gilmour said. “Then it was like ‘Let’s use the name,’ and I started sketching it up. First it looked like a face, then we got rid of the eyeballs and the nose, and focused on that mouth, ready to eat. At first, we were like, ‘I don’t know,’ but as it got better and better we really fell in love with it.”

“People love the logo, we’ve gotten a lot of feedback, it’s kind of warm and inviting.”

And, Caton emphasizes, GotChew expects that logo to become more and more well-known with every month that passes.

“We want it to be everywhere,” he says. Magnets on the cars, all over social media, we are really working to make this happen for the people of New Bedford.”

In addition, GotChew is excited to create jobs in the city.

“Creating the opportunity for a flexible, secondary form of income for people in the city is a major benefit,” says Baker, the team’s technical guru. “This service brings in an entire new type of employment to the city, allowing drivers to be able to choose their own schedule that works for them.”

Enter promo code NBGUIDE for \$5 of your first order.

As their slogan goes ... Hungry? Don't worry. They GotChew!

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## **GotChew**

69 Taber St

New Bedford, Massachusetts

*GotChew delivers from 10 a.m. to 10 p.m. Monday through Thursday (extended to 10:30 on Friday), 8 a.m. to 10:30 p.m. on Saturday and 8 a.m. to 8:30 p.m. on Sunday.*

**App** **on** **itunes!**

<https://itunes.apple.com/us/app/got-chew/id1184050336?mt=8>

**Website:** [gotchew.co/](http://gotchew.co/)

**Facebook:** [facebook.com/gotchewco/](https://facebook.com/gotchewco/)

**Email:** [contact@gotchew.co](mailto:contact@gotchew.co)

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