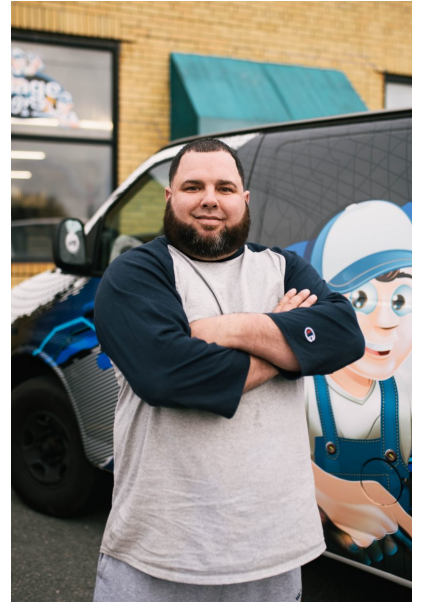


Faces Of New Bedford #203: Derek Yates

Meet Derek Yates, 39-year-old Owner, Installer and Designer at Image Signs Incorporated. After finishing high school, Derek joined the army and was enlisted for three and a half years. After his service, he went back to school and got an Environment Technology degree from Bristol Community College and spent the next few years doing environmental cleanup.



In need of a career change, Dereck opened his own car detailing business and quickly build a good reputation within the community. Ge would also work with his mentor, Eddie Barrett, prepping cars for his lettering and wrapping business. Derek fell in love with the process of wrapping cars and started learning all of the programs involved with designing, in hopes to open his own lettering and wrapping business.

In 2012, he started building signs for clients as he hadn't gotten the machinery to wrap vehicles just yet. After a few years in business and a few purchases later, he was able to turn Image Signs Incorporated into a one-stop shop. From Apparel to signage, Derek has dedicated himself to his clients, with loyal local companies Coelho's Plumbing, Tia Maria's, Moby Dick Brewing Company, and Cafe Italia as well as opening the doors to working with companies such as Chic-fil-a, Bank of America, and much more.

Faces of New Bedford is a project by Colton Simmons. If you are interested in booking a shoot or getting prints from the series email all inquiries to colton@coltonsimmons.com. Follow Colton on Instagram: <https://instagram.com/simmonscolton>

Read more of the Faces of New Bedford series **here**.