Faces Of New Bedford #99: Jordan Paiva

Meet Jordan Paiva, 25-year-old singer and DJ.



Growing up, Jordan was always interested in music and sang in several school organizations. During trips with his parents, he was fascinated by the way the entertainers were able to get the crowd involved and it was then that he realized what he wanted to do for a career. It was at the age of 15 when he started DJing, getting a gig at Fairhaven High Schools's homecoming dance. He quickly grew from small birthday parties and events to weddings in no time, taking pleasure in being a young entrepreneur.

He takes pride in not just being a DJ, but entertainment. His clients have told him they enjoy that he not only interacts with the crowd but checks in to make sure that their night is stress free. To him there is something special about bringing two families together, that may come from two different cultures, to enjoy themselves while celebrating such an important event as a wedding.

With his success in what he does, he feels it is so important to give back to the community. With the loss of his grandmother in 2010 to pancreatic cancer, he decided he wanted to help raise money to fight cancer. He has since volunteered at several Relay for Life events and contributes to the American Cancer Society.

"It's not about making money, it's about doing what you love."

Faces of New Bedford is a project by Colton Simmons. If you are interested in booking a shoot or getting prints from the series email all inquiries to colton@coltonsimmons.com

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