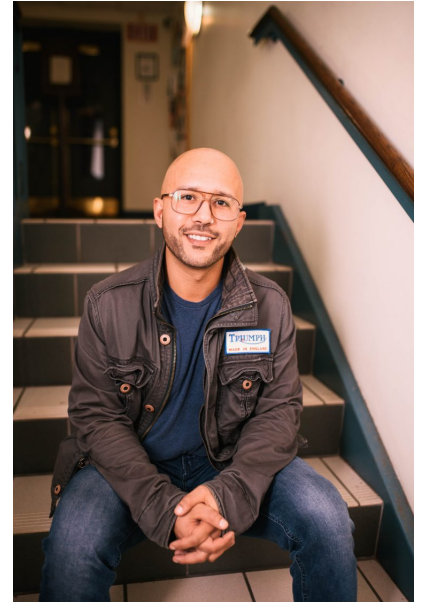


Faces Of New Bedford #178: Kevin Rose

Meet Kevin Rose Jr, 35-year-old owner of Kaisan Trucking and Unplugged Float Essentials. Kevin grew up playing saxophone for the entirety of his childhood and teenage years. After graduating from New Bedford High School, he attended the Berklee School of Music for a few years before leaving college early, to help his family run a moving business.



While working for his family's company, he kindled his passion for Mixed Martial Arts by joining SBG East Coast in Wareham, where he began specializing in Muay Thai Kickboxing and Jiu-Jitsu. Kevin soon realized that he wanted to start his own trucking company and created Kaisan Trucking in 2015. He was also now coaching students at SBG, while trying to get his trucking company started.

If all of that wasn't enough, Kevin decided he wanted to venture in the "sensory-deprivation float tank" business. After experiencing float therapy in 2013, a form of repair and destress from his busy lifestyle, he knew that it was something that needed a home in the Southcoast, as the closest center is in Boston. After going through the Southcoast EForAll course, he was able to gain branding and marketing knowledge, helping him launch the first phase of his company called Unplugged Float Essentials, which is a line of Epson-based salt baths, infused with essential oils and water-soluble hemp, which help the body recover when soaking in it. He is passionate about owning small businesses in the city, as

his family has tons of history here and he hopes to be able to add to their lasting legacy.

Faces of New Bedford is a project by Colton Simmons. If you are interested in booking a shoot or getting prints from the series email all inquiries to colton@coltonsimmons.com. Follow Colton on Instagram: <https://instagram.com/simmonscolton>

Read more of the Faces of New Bedford series [here](#).