

# Faces Of New Bedford #210: Bethany Fernandes

Meet Bethany Fernandes, 21-year old videographer and co-owner of The Well. Bethany first became interested in film during her freshman year of high school, but only because she enjoyed acting. By the beginning of her sophomore year, she was ready to give up on the class but her new teacher gave the class a new perspective to film making and it made her fall in love.



By the end of that school year, Bethany had worked with a team of students to win a New England Student Emmy with their music video. Encouraged and inspired by this, she set off to film her own video her junior year, which won her another New England Student Emmy while she was still in high school, but recently won a National Student Emmy.

During her senior year, she put together her legacy project, which was a commercial for the school. The commercial went on to win two New England Student Emmy's, for Bethany's writing and videography. With so much already accomplished, she knew it only made sense that she go to school for film.

In the fall of 2016, Bethany began studying film at Quinnipiac College in Connecticut. She quickly realized that there wasn't much more she would learn in film school to do the work she wanted to after and switched her major to marketing. She knew with the right marketing knowledge and the vast amount of educational material online, she'd be able to open her own branding and marketing business. This led her to open The Well

with high school classmate, Erick Sa, focusing wedding and commercial videography.

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*Faces of New Bedford is a project by Colton Simmons. If you are interested in booking a shoot or getting prints from the series email all inquiries to [colton@coltonsimmons.com](mailto:colton@coltonsimmons.com). Follow Colton on Instagram: <https://instagram.com/simmonscolton>*

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