

Dartmouth's "My Brother's Keeper" to host "Pop Your Trunk" toy drive to support local families for Christmas

On Saturday, November 14, 2020 from 10:00am-12:00pm Brother's Keeper will be hosting a Pop Your Trunk Toy Drive to support its annual Christmas Assistance Program for local families.

To help encourage a strong turnout, The Corey C. Griffin Foundation has pledged \$10 to My Brother's Keeper for every item donated, up to \$10,000. Created in memory of Corey C. Griffin (1986-2014), the Corey C. Griffin Foundation (www.coreycgriffinfoundation.org) partners with innovative non-profits focused on serving underprivileged youth as well as those with medical challenges.

Since 1990, My Brother's Keeper has brought joy to children and reduced the stress for parents during the Christmas season. In December 2019, My Brother's Keeper delivered personally-selected gifts to 3,200 families – supporting more than 13,000 children and adults.

Christmas season 2020 is expected to have a heightened need so the toy drive will make continued giving possible in a safe environment. We have already received over 1,400 requests for our Christmas Assistance Program from local families in need.

Another way to support the Christmas effort is by purchasing high-need items from My Brother's Keeper's Amazon Wish List. Visit www.mybrotherskeeper.org for details.

My Brother's Keeper does not receive any local, state or federal funding, and relies on private donations to serve the community.

What:

- The Pop Your Trunk Toy Drive needs donations of all types of toys. Examples of high-demand items include: Legos, LOL Surprise dolls, superhero action figures, arts and craft kits, science kits, board games, video games, books, scooters, infant toys, Axe or Old Spice gift sets, and anything representing Boston sports teams.
- **Items must be new.** Gifts should not be wrapped.

Who: My Brother's Keeper

Where: Hosted at **both** My Brother's Keeper Facilities:

- My Brother's Keeper Easton Building, 534 Washington Street, Easton, MA 02356
- My Brother's Keeper Dartmouth Building, 1015 Reed Road, Dartmouth, MA 02747
- Participants will remain in their vehicles as staff/volunteers safely remove gift donations with a pop of their trunk.

When: Saturday, November 14, 2020, 10:00am-12:00pm

Contact: Josh Smith, My Brother's Keeper, Director, Dartmouth; 774-305-4577; jsmith@mybrotherskeeper.org

More About My Brother's Keeper:

My Brother's Keeper is a Christian ministry with locations in Dartmouth and Easton, Massachusetts, which delivers furniture, food and Christmas gifts free of charge to local families in need. The organization's mission is "to bring the love and hope of Jesus Christ to those we serve." Anyone living in My Brother's Keeper's service area is eligible to receive help, regardless of religion.

My Brother's Keeper was founded in 1988 by a husband and wife

from their home basement, and now has grown to over 4,000 volunteers and 14 full-time employees working together to make more than 9,000 deliveries each year. Over the past 32 years, My Brother's Keeper has made over 150,000 deliveries to help provide hope and support to those in Massachusetts.

My Brother's Keeper has provided food assistance to Brockton-area residents for 25 years from its Easton facility and recently launched a new food program at its Dartmouth facility to respond to the surge in demand for food assistance locally during the COVID-19 pandemic. From March 10, 2020 to the present day, My Brother's Keeper has made 12,000 emergency food deliveries worth an estimated \$2.2 million to 38,000 children and adults.

To donate or learn more about getting involved with My Brother's Keeper, visit www.MyBrothersKeeper.org or call 774-305-4577.