

Dartmouth's "My Brother's Keeper" to host "Pop Your Trunk" collection drive for diapers, cleaning supplies and hygiene products

On Saturday, May 1, 2021 from 10:00am-12:00pm My Brother's Keeper will be hosting a Pop Your Trunk Spring Collection Drive for diapers, cleaning supplies and hygiene products.

Since the start of the COVID-19 pandemic, My Brother's Keeper has significantly expanded its Food Assistance Program, delivering an average of 350 food deliveries each week to those in need on the South Shore and South Coast. Recipients can also request non-food staples such as toilet paper, paper towels, diapers and wipes, cleaning supplies and hygiene products.

Deliveries consist of a full grocery-like order including non-perishable canned goods, fresh fruits and vegetables, milk, juice, eggs, butter, meat, cheese and bread. The average retail value of each food delivery is \$200, but our cost per food delivery is only \$14 thanks to significant in-kind donations and collaboration with other nonprofits. No cost is ever passed along to those that My Brother's Keeper serves.

My Brother's Keeper's Food Assistance Program includes free, contactless delivery—especially critical for the elderly and those without transportation.

Demand for assistance in our community remains extremely strong so the Spring Collection Drive will help My Brother's Keeper provide as much assistance to families as possible. The May 1st drive is one in a series with this one focusing on

collecting non-food items such as: diapers, baby wipes, laundry detergent, sanitizing spray, wipes, toothpastes, toothbrushes, shampoo, soap and other similar products.

Future drives will be held on June 26th (sheets and comforters), October 9th (canned food items) and November 13th (new toys for Christmas program).

My Brother's Keeper regularly purchases food and materials from vendors for these deliveries, so another way to support the Food Assistance Program is by making a financial donation online. Visit www.mybrotherskeeper.org for details. My Brother's Keeper does not receive any local, state or federal funding, and relies on private donations to serve the community.

What:

- The Pop Your Trunk Spring Collection Drive needs donations of all types of baby items, cleaning supplies and hygiene products. Examples of high-demand non-food items include: diapers, baby wipes, laundry detergent, sanitizing spray, wipes, toothpaste, toothbrushes, hand soap and shampoo.

Who: My Brother's Keeper

Where: Hosted at both My Brother's Keeper Facilities:

- My Brother's Keeper Easton Building, 534 Washington Street, Easton, MA 02356
- My Brother's Keeper Dartmouth Building, 1015 Reed Road, Dartmouth, MA 02747
- Participants are asked to remain in their vehicles as staff/volunteers safely remove donations with a pop of their trunk.

When: Saturday, May 1, 2021, 10:00am-12:00pm.

Contact: Josh Smith, My Brother's Keeper, Director, Dartmouth; 774-305-4577; jsmith@mybrotherskeeper.org