Local woman uses public opportunity to teach lesson about diversity and inclusiveness; La mujer local usa la oportunidad pública para enseñar una lección sobre diversidad e inclusión

"As I'm waiting in line to fill a prescription at Rite-Aid on Acushnet Avenue, a worker asked all the other workers if they spoke Spanish so they could help translate for a customer on the phone.

I then overheard a female worker stating she doesn't speak Spanish, 'Not even close. If you want to live in America, you need to learn English, and you won't make it in America unless you do.'

She then assisted me in ringing out my prescription and after the transaction, I informed her that my father came to America without knowing any English and that he is a VERY successful, and intelligent man. She then tried to justify her comments saying it was in regards to not being able to translate the Spanish. I told her that was no excuse for her comments and she probably shouldn't be making those comments out loud in public.

Since I speak English and I don't 'look like an immigrant' some would wonder why I would take offense. I told her 'It doesn't make you less of a person for not being able to speak English. Does anyone have family who doesn't speak English in America yet has made it?'

A kind-hearted veteran female worker came out of the store to apologize on behalf of her co-worker's discriminative comments." -Christina Marianna Cerminara.

It is a common misconception that English is the official language of the United States when, in fact, it does **not** have one. Spanish is the second most common language in the country, a country where 500 languages have been spoken in our history. While Massachusetts is one state that has made English its official language it refers to legislation, regulations, executive orders, treaties, federal court rulings, and all other official pronouncements. English does not need not be used to the exclusion of other languages. Massachusetts is an English-Offical state, not English-only state.

#### Most common language spoken at home other than English or Spanish



Source: Business Insider tabluations of 2017 American Community Survey IPUMS data BUSINESS INSIDER

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"Mientras esperaba en la cola para despacher un medicamento recetado en Rite-Aid en Acushnet Avenue, un trabajador preguntó a todos los demás trabajadores si hablaban español para poder ayudar a traducir a un cliente por teléfono.

Luego escuché a una trabajadora decir que no habla español, 'Ni siquiera cerca. Si quieres vivir en Estados Unidos, debes aprender inglés y no lo lograrás en Estados Unidos a menos que lo hagas.'

Luego me toma la orden y después de la transacción, le informé que mi padre vino a Estados Unidos sin saber inglés y que es un hombre MUY exitoso e inteligente. Luego trató de justificar sus comentarios diciendo que se trataba de no poder traducir el español. Le dije que eso no era excusa para sus comentarios y que probablemente no debería hacer esos comentarios en público.

Como hablo inglés y no 'parezco un inmigrante', algunos se preguntarán por qué me ofendería. Le dije: 'No te hace menos persona por no poder hablar inglés. ¿Alguien tiene una familia que no hable inglés en los Estados Unidos y que aún lo haya 'logrado'?

Una trabajadora veterana de buen corazón salió de la tienda para disculparse en nombre de los comentarios discriminatorios de su compañero de trabajo."-Christina Marianna Cerminara.

Es un error común pensar que el inglés es el idioma oficial de los Estados Unidos cuando, de hecho, **no** tiene uno. El español es el segundo idioma más común en el país, un país donde se han hablado 500 idiomas en nuestra historia. Si bien Massachusetts es un estado que ha hecho del inglés su idioma oficial, se refiere a la legislación, los reglamentos, las órdenes ejecutivas, los tratados, los fallos de los tribunales federales y todos los demás pronunciamientos oficiales. No es necesario que el inglés se use para excluir otros idiomas. Massachusetts es un 'estado oficial en inglés', no 'solo en

#### French German French German Vietnamese French German Portuguese Arabic German Portuguese Portuguese Vietnamese Tagalog -Haitian Creole French German Vietnamese Arabic Vietnamese Korean Vietnamese Haitian Vietnamese Creole llocano

#### Most common language spoken at home other than English or Spanish

Source: Business Insider tabluations of 2017 American Community Survey IPUMS data BUSINESS INSIDER

# What's in a name? A travel through history, culture, and ethnicity through New Bedford's surnames: Beaulieu

If you want to get right to the meat and potatoes and are familiar with the series, skip the intro.

#### **Intro**

People are fascinated by their family's background and asking

someone what they "are" will uncover a lot about a person's identity, family history, and their sense of identity — or lack of it. America being a melting pot more than any country on earth, a person's surname, ethnicity, or heritage is a popular topic of discussion.

When you tell someone you are Irish, German, Kenyan, Wampanoag, Mexican, Brazilian, et al you are sharing a quick symbol that describes a lot about you. Even if it's not accurate, or you call yourself "a mutt," are "half" this, a little "this, that, and this" you still say a lot about who you are. Often you will hear two sets of identity: "On my mother's side, I am 'x' and on my father's side, I am 'x.'"



It may come as a surprise to many Americans, but this is something very...well, American. The rest of the world thinks it's odd or even make us a butt of their jokes. The American fascination with heritage and ethnicity goes even further than that — we love to spend money on DNA kits, to debate and argue over race and/or skin color, and no political discussion is without it.

It's hard for most Americans to not filter everything through

these things. A surname is more than just a person ethnicity and identity: it's also a connection to the "Old World," the history of those nations, and the cuisines. Those things make surnames an interesting topic of discussion!

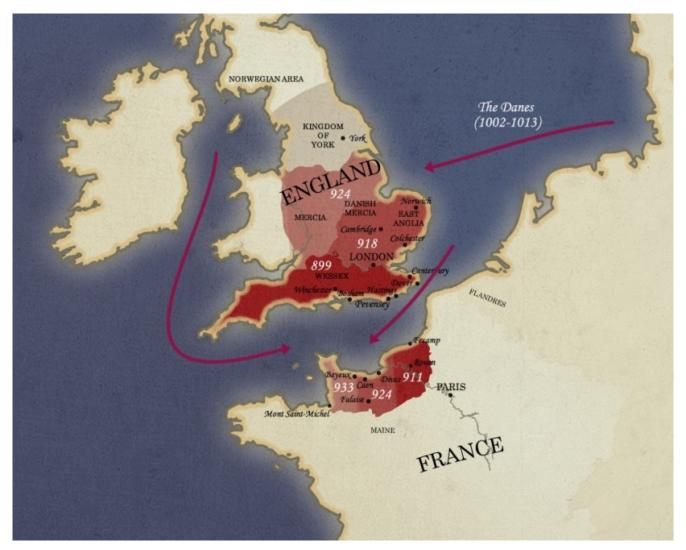
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#### **Meat and Potatoes**

If you inferred by its appearance that Beaulieu is French, you would be half correct. While its origins are indeed French, it is an Anglo-Irish surname and you will come across variations like Bewlie, Beauley, Bewly, and Beuly, all spellings that are phonetically based.

The key to what type of surname Beaulieu is is right there within its etymology. The word itself is a compound word — the putting together of two or more words to create a new one, e.g. skylight, sunshine, windshield, et al. The first half of the word Beau is derived from the Old French "beu, bel" which means 'fair' or 'lovely' and where English has "beauty" or "bella." The second half, Lieu means 'place', 'location' and in English "lieu" means "place" as well, as in "In lieu of..." It is also where our word Milieu, meaning "the physical or social setting."

So, it goes without saying that it is a habitational surname — one derived from a locale or specific location.



Now, how in the heck is a French name now considered an Anglo-Irish one? Normandy is the northwesternmost region in France and that region was settled by Danish and Norwegian Vikings in the 9th century and the word Normandy itself means "Northmen." For you geography buffs, you know that the only thing separating France from England is the English Channel which can be as close as 20 miles away.

The Normans invaded England by crossing the English Channel in the 11th century and conquered it bringing their customs, food, culture, and surnames. This is why the surname is a habitational one — you will find the name and its variations in hamlets, towns, and villages from Normandy all the way through England. In Southern France, you have Beaulieu-sur-Mer on the Cote d'Azur, in England you have Beaulieu Abbey and village, Hampshire which is literally directly across the English Channel from the shores of Normandy and is the seat of

Noble House of Montagu. There is also Bewdley in Worcestershire, Bewerley village in North Yorkshire, and many others.

Once the New World opened up, France and England sent explorers and settlers and the name Beaulieu arrived here. Over time the French and French-Canadians would begin to gravitate to Louisiana and by the 1840s and would form one of the largest French communities in the New World for the following decades.

Eventually, masses of French Canadians would head to Maine — where it is now the state with the most Beaulieus — between 1840 and 1930 because of the mills which sprung up in New England during whaling and textile booms. Of course, they had to pass through Massachusetts to get there and since New Bedford was considered the richest city in America in 1856 due to whaling, many felt no need to continue on to Maine.

Some notable Beaulieus are Elvis Presley's ex-wife Priscilla Beaulieu Presley, Trace Beaulieu, television writer and performer, the lead guitarist of the band Trivium Corey Beaulieu, Johann Peter Beaulieu, an Austrian general (1725-1819), professional athletes Jean-Christophe Beaulieu (football) and Nathan Beaulieu (hockey).

# Scott Lima running unopposed in New Bedford's Ward 5

Current Ward 5 City Councilor Scott Lima will run unopposed in his first run for re-election. He was the only one to submit nomination papers.

Lima defeated Paul Chasse in the 2015 Ward 5 municipal election 1,610 to 1,421. Paul Chasse is running for at-Large city council this year.

Ward-5 New Bedford Map

# Six hope to replace Dana Rebeiro as New Bedford Ward 4 City Councilor

True to her word, Dana Rebeiro did not seek re-election in 2019 — putting a self-imposed, three-term term-limit on her New Bedford Ward 4 City Council seat. Six residents hope to fill the vacancy and turned in nomination papers by the 5 pm deadline on Thursday.

Sean Carney and Dennis Houtman turned in nomination papers and filed officially. Derek Baptiste, Nair (Naia) Barros, Joseph "Jo-Jo" Fortes, and Kenneth Gibert turned in nomination papers but have not filed officially — they have until August 30th to do so.

Residents Jonathan Correia and Bruno Friere pulled nomination papers but did not return them.

At least three candidates are needed for a preliminary election on October 1. Candidates still have until September 3rd to withdraw their nomination, so the preliminary election is likely, but not certain. The top two vote-getters in the preliminary election will move on to the November 5 municipal election.

## Dunn, Larock to face off for New Bedford Ward 3 City Council seat in November

Incumbent Hugh Dunn and Guy Larock are the only residents that turned in nomination papers for the Ward 3 City Council seat by the 5 pm deadline on Thursday. Both still need to file officially. Pete Wilde pulled nomination papers but didn't turn them in.

At least three candidates were needed for a preliminary election on October 1. Since only two candidates turned in papers, if they each file officially both will move on to the November 5th municipal election. Candidates still have until September 3rd to withdraw their nomination.

# The South Coast Hot Jobs List - Aug. 18, 2019

Here are the Hot Jobs in the New Bedford area from the NewBedfordGuide.com jobs database, as of August 18, 2019. Click the right arrow to browse the next job. Want your job listed here? Contact leo@newbedfordguide.com.

#### Job Fair — Monroe Staffing

On August 28th from 12pm to 4pm. the Monroe Staffing agency will be having an official Grand Opening event and hosting a

job fair! If you or someone you know is looking for work, Monroe Staffing can help. Their new offices are located at 1575 N. Main Street.

#### Currently they are hiring for the following positions:

Wood Assembly Paying \$700. - \$800 a week after working OT. Seafood Processors \$12 - \$15.00 an hour. Machine operators \$13 - \$16.00 an hour Warehouse workers \$12 - \$16.00 an hour

Immediate openings, you can be hired on the spot and you don't need to wait until the job fair to apply. Stop in this week to say hello or stop by anytime Monday through Friday to apply for a job.



https://www.facebook.com/events/522561825148259/

Monroe Staffing 1575 N. Main Street Fall River MA

#### Dog Walker/Pet Sitter - Harmonious Hounds (New Bedford)

Harmonious Hounds is hiring! We are an established and wellloved dog training, pet sitting, and dog walking company, and are seeking exceptional caregivers to add to our great staff.

#### Days & Hours:

- As-needed, M-F early mornings and late nights (7-9 a.m. & 7-9 p.m.)
- As-Needed Saturdays and Sundays (anytime from 7 a.m.-9 p.m.)

There is also potential for this hire to serve as back-up relief for daily dog walkers, if the applicant's schedule allows for daytime availability.

Visits are for drop-in care at each client's home and range anywhere from 10 to 45 minutes of service, booked 2-4 times per day. Occasional overnights will also be available for staff that successfully complete their probationary period.

Competitive compensation per visit. Service Area includes: New Bedford, Westport, Dartmouth, Mattapoisett, Rochester, Marion, Fairhaven, Acushnet, Berkley

Please note: This is a very part-time job to start (1-10 visits per week). More visits available as business increases.

#### Requirements:

- You are 21+
- You live in or near our service area (10 mile radius of New Bedford)
- You have a reliable car, a valid drivers license, and a clean driving record.
- You have a smart phone with internet access, GPS, email, and text & check messages daily.
- You are comfortable driving and working in inclement weather.

- You can lift and carry fifty (50) pounds
- You LOVE animals.
- You feel comfortable walking both BIG and small dogs, as well as working with a variety of species (cats, horses, chickens, pocket pets).
- You can work with us for at least the next six months. The pets and their owners will want to develop a long-term relationship with you.
- You are available for the days/hours listed above.
- You are comfortable with a widely fluctuating schedule that can include only 1-2 visits per shift and varies from week to week
- You can easily pass a criminal/background check.

Our optimal candidates will be looking for a very part-time job — past hires include college students or those looking for hands-on animal care experience. Preference will be given to those with animal experience, but we are willing to train. We are looking to hire an employee, NOT an independent contractor. Competitors need not apply. Please no, calls regarding the position — initial inquiries will only be accepted via email.

In your cover letter, please include the days/hours you are available and your location.

#### **Experience:**

• Relevant: 1 year (Preferred)

Interested in applying? See full details a• nd how to apply here

#### Lead Teacher - P.A.C.E. Head Start

#### LEAD TEACHER

**SALARY:** \$16.02 - \$21.93 per hour, 40 hrs. per week, 52 weeks per year.

- Must be EEC Lead Teacher qualified with an Associates/Bachelor's degree or enrolled in a program leading to a Bachelor's degree or higher.
- Candidates will be supervised under the direction of the Education Office, and will have responsibility for planning and managing the daily activities of the classroom as well as creating a positive social/emotional environment in accordance with the Pyramid Model.
- Communication with families, home visits, leading parentteacher conferences, entering observations in TSG and data into Child Plus are also essential components of this position.
- Valid driver's license required.
- Must be able to pass CORI and DCF background checks.

Low-cost Health Insurance, Dental, Vision Plan and no cost Life Insurance are available. Excellent compensation for vacation time, personal time, sick time and paid holidays.

#### P.A.C.E. is an AFFIRMATIVE ACTION/EQUAL OPPORTUNITY EMPLOYER

Must e-mail a cover letter with your mailing address, title of position, and resume/application to: hrjobapplications@paceinfo.org or mail the same information to: hrjobapplications@paceinfo.org or mail the same information to:

P.A.C.E., Inc.

P.O. Box 5-626

New Bedford, MA 02742

Attn: Director of Human Resources

Deadline to apply: 5:00 p.m., Monday, August 19, 2019.

After School Program Monitor & After School Program Supervisor postions — City of New Bedforrd

CITY OF NEW BEDFORD AFTER SCHOOL PROGRAM MONITOR

**PAY:** \$12 - \$14.50/hr

Assists the Department of Parks, Recreation & Beaches in maintaining and supervising various programs for children. Serves as a mentor and academic support supervisor for a group of children. Provides daily academic support to group of children. Supervises daily activities such as physical fitness, arts and crafts, and more. Responsible for providing a safe place for kids to learn and have fun. Must have a Criminal Offender Record Information (CORI) check, mandatory by MGL Chapter 6 Sec. 172C.

For application/complete job description, please visit www.newbedford-ma.gov. Applications will be accepted until a suitable candidate is found. New Bedford has a residency requirement. EEO

CITY OF NEW BEDFORD AFTER SCHOOL PROGRAM SUPERVISOR

**PAY:** \$15.00hr - \$16.00hr

Ensures a safe, productive and caring environment for children and staff. Develops programming for children in the program with the PRB staff. Serves as a mentor and academic support supervisor for a group of children. Provides daily academic support to group of children. Supervises daily activities such as physical fitness, arts and crafts, and more. Responsible for providing a safe place for kids to learn and have fun. Maintains records as required such as attendance and snack counts. Must have a Criminal Offender Record Information (CORI) check, mandatory by MGL Chapter 6 Sec. 172C.

For application/complete job description, please visit www.newbedford-ma.gov. Applications will be accepted until a suitable candidate is found. New Bedford has a residency requirement. EEO

## Innkeeper/ Housekeeping/ Personal Assistant - Delano Homestead Bed and Breakfast (Fairhaven)

Would you like to run a historic, local Bed & Breakfast? Are you very organized, clean and reliable?

Duties include housekeeping, laundry, shopping, food prep, some cooking, booking guests, greeting guests, maybe some light gardening, etc.

This is a job that requires someone with a fairly flexible schedule. Typically 40 or so hours/ week in winter to 50 or so in summer. Hours vary a bit depending on the season. Hours also depend on what a candidate can bring. Owner can use help with many things.

- Please be able to take phones and speak English well.
- Occasionally staying over if the owner is away.
- Great opportunity to meet people, be creative, and learn.

Please be physically able as shopping, turning over beds, laundry, putting out breakfast, gardening, errands etc has a physical aspect. Please also know basic computer skills.

Also, as this is a bed and breakfast, working on most weekends is necessary, but we will try to work things so you can have some weekend time free.

- Candidates will preferably live close to New Bedford/Fairhaven.
- Must have reliable transportation.
- Please send work history/ resume, availability, and why you would be good for the job.
- References will be required after an interview
- Simply Hired 8 days ago save job report job original job

Interested in applying? See full details and how to apply here

# Janitor Cleaner - Star Building Services, Inc (New Bedford) \$12.50 - \$13.50 an hour - Part-time

Cleaning company looking for highly motivated and detailoriented cleaners for a part-time position. Cleaning experience required. Please reach out to Jonathan Garcia at 617-997-1840

Tipo de puesto: Medio tiempo

Salario: \$12.50 a \$13.50 /hora

#### Experiencia:

Relevant: 1 año (Requisito deseable)

• Cleaning: 1 año (Requisito deseable)

• Janitorial: 2 años (Requisito deseable)

Interested in applying? See full details and how to apply here

### **Bulldozer Operator - Company Confidential (New Bedford)**Full-Time

Operates a wide variety of heavy equipment vehicles that perform the spreading and compaction of construction demolition, commercial and residential waste disposed at the post collection facilities.

- Operates heavy equipment such as a bulldozer to excavate landfill site, transport solid waste materials and spread and compact layers of waste in compliance with the company operatingsafety policies and procedures.
- Conducts routine equipment inspections and preventative maintenance on equipment; maintains accurate records.
- Moves and positions materials and finished components with use of material moving equipment.
- Follow appropriate standard operating procedures as guideline for operating and maintaining vehicle.
- Follows all safety policies and procedures.
- Attends and participates in all scheduled training programs,

briefings, and meetings required by New Bedford Waste Services, LLC or Manager.

• Performs other job-related duties as assigned.

#### **Experience:**

• Relevant: 1 year (Preferred)

• Dozer Operator: 1 year (Preferred)

Interested in applying? See full details and how to apply here

#### Sanitation Manager - Seatrade International

Overnight, Full-Time

Are you looking for an exciting career opportunity with a progressive team of professionals in a growing company?

Seatrade International is proud to be a leading North American processor and marketer of live & value-added frozen seafood. We are seeking a Sanitation Manager to become the newest member of our Sanitation Team. The position will be based out of our facility located on the waterfront in New Bedford, Massachusetts.

You will be responsible for ensuring that all sanitation standards are met and in compliance with documented processes and procedures established in conjunction with our Food Safety requirements. You will be responsible for 10-12 Sanitation Crew members in a busy seafood processing plant.

As the Sanitation Manager, a typical shift might include the following:

- Training and directing Sanitation crew and ensuring production areas are cleaned to specifications
- Cleaning & Sanitation of seafood processing equipment according to established written procedures
- Maintaining the facility in a clean and sanitary manner; helping to ensure that safe quality products are produced
- Ensure that the facility meets or exceeds sanitation

#### requirements

- Inspection of completed activities performed by the sanitation team prior to hand-off to production
- Completion of daily inspection forms, employee forms and monitoring of chemical usage
- Monitoring chemical concentrations used during sanitation process, and ensuring supplies are re-ordered in a timely manner
- Experience with CIP equipment a plus

#### This job might be for you if:

- You have the ability/inclination to work an overnight shift
- You have directed sanitation crews in the past
- You have the ability to communicate in English and Spanish or Portuguese
- You pay attention to the details. Ensuring a clean facility allows us to provide safe food to others!
- To perform this job successfully, you must be able to stand for long periods of time in a wet and cold environment.
- Offering sustainable seafood such as world class scallops, lobster, and finfish, Seatrade has built a reputation on quality and expertise. With a fully integrated vertical network and state-of-the-art-facilities, the company is a seafood leader from wharf to plate.

With over 35 years as a trusted name, the company excels at customer support, education and the resource tools needed for customer training. Seatrade remains one of the world's leading suppliers of North American lobster and scallops.

A long time supporter of industry associations and a proud member of the National Fisheries Institute, Seatrade offers Marine Steward Council (MSC) CoC certified facilities.

Offering a competitive compensation package coupled with comprehensive benefits and 401k plan, this is a chance for you to take your skills to the next level with a global business

representing the best of the Northeast's seafood.

All qualified applicants will receive consideration for employment without regard to race, color, national origin, age, sex, sexual orientation, gender identity, disability, veteran, or marital status, genetic information or other protected status, covered by federal, state or local law.

Equal Opportunity/Affirmative Action Employer

#### **Experience:**

• Relevant: 1 year (Required)

Interested in applying? See full details and how to apply here

#### Overnight Custodian - Planet Fitness (Fairhaven)

As an Overnight Custodian, you will be responsible for creating a positive member experience by ensuring they return to a sparkling clean environment.

At Planet Fitness, our members come first and everything we do is geared towards providing them the best experience possible.

#### You will be responsible for:

- Thoroughly clean and sanitize restrooms, locker room areas, fitness equipment and gym floor.
- Stock locker rooms with proper supplies/paper products.
- Report any broken or missing amenities or equipment (Toilets, faucets, showers, hair dryers, gym equipment etc.) to the Club Manager.
- Follow "Lost and Found Policy" and turn in lost member property to the Club Manager/Assistant Club Manager immediately

#### We want you to join our team if:

- Are at least 18 years or older
- You have an upbeat and positive attitude!
- Are punctual and are reliable.

- Have good communication skills.
- Can flex more than just your muscle. Must be open to a curve ball every once in a while, and must be flexible in responsibilities.
- You are willing and able to work extra hours as required
- Can interact in a positive and professional way with members and co-workers. Enjoy exceeding the member's expectations and only use appropriate behavior and language of course when dealing with any issues at the club.

#### Want more reasons?

- Consistent work schedule
- On the job training and skill development
- Performance based pay increases
- Medical insurance, if hourly requirements are met
- Free Black Card Membership!
- Company sponsored social events

#### **Physical Demands:**

- Continual standing and walking during shift, so wear comfortable shoes.
- Continual talking in person or on the phone during shift.
- Must be able to lift up to 50 lbs.
- Will occasionally encounter toxic chemicals during shift like disinfectant products.

Interested in applying? See full details and how to apply here

#### Server - The Black Whale

#### Overview

Exciting New Bedford Waterfront Restaurant! As a Server, you will create memorable guest experiences by making great food and beverage recommendations and serving delicious items. You will be a member of a cohesive team that supports each other's success in a fast-paced environment.

#### What you will do:

- Understand our Guest-Obsessed culture and do whatever it takes to create a positive and memorable guest experience.
- Make food and drink recommendations to guests and answer all menu and service-related questions.
- Ensure guest satisfaction by checking in with each table regularly and anticipating guest needs.
- Handle guests' complaints by listening to their concerns, always informing a manager, and resolving issues PLUS ONE to ensure overall guest satisfaction.

#### Perks of the Job:

- Great pay
- Flexible Schedules
- 50% off food
- Health Benefits
- 401K
- Growth Opportunities

A Server is responsible for serving our guests, and our team with unparalleled hospitality to create unforgettable guest and team member experiences every day! If this sounds like you, please apply today

Ability to work in a high-volume, fast-paced work environment.

\* Ability to listen, understand, and respond to team member and guest requests in a loud environment. \* Skill and coordination at using hands to write, pour and carry several drinks, plates, and bowls at the same time.

Interested in applying? See full details and how to apply here

#### Cashier/Front of Store Attendant - Target (Dartmouth)

As part of our collaborative and guest-obsessed team, you help us create an experience that makes guests say "I love Target!" When you work at Target, you're helping every family discover the joy in everyday life. You're working alongside a dedicated team that brings their passion and pride to all that they do.

#### ALL ABOUT SERVICE & ENGAGEMENT

Advocates of guest experience who welcome, thank, and exceed guest service expectations by focusing on guest interaction and recovery. Advocates of both physical and digital services and solutions who are knowledgeable about capabilities and features that drive adoption, usage and ultimately guest loyalty. Empowered to make shopping effortless and seamless for guests at the checklanes, guest services, gift registry, pick-up and drive up.

At Target, we believe in our team members having meaningful experiences that help them build and develop skills for a career.

#### The role of a Guest Advocate can provide you with the:

- Ability to communicate and interact with guests to build an inclusive guest experience
- Ability to blend problem-solving and decision making to positively impact the guest experience and resolve guest concerns
- Ability to adapt to different guest interactions and situations
- Experience promoting and selling various benefits, offerings and services

# As a Guest Advocate, no two days are ever the same, but a typical day will most likely include the following responsibilities:

- Create a welcoming experience by authentically greeting, every guest every time.
- Make a connection with guests by engaging in friendly and genuine conversation throughout each transaction; asking open ended questions about the guest's shopping experience and using those questions to assess, understand, and determine how to tailor your approach.
- Welcome guests into self-checkout and provide assistance as needed.
- Scan and bag all guest items efficiently, neatly, and in

compliance with food safety standards and company best practices.

- Work efficiently to minimize guest wait time while maintaining guest service and accuracy.
- Make the guest aware of current and upcoming brand launches, store activities, and events.
- Speak to the benefits of the REDcard with every guest and assist them through the application process.
- Understand and show guests how to use Wallet and the other features and offerings within the Target App.
- Be familiar with all fulfillment services, and know how to direct the guest to enroll, activate, and use them.
- Attempt every return and follow register prompts, be empowered to make it right for the guest while following Targets policies and procedures.
- Make it right for the guest by de-escalating any negative situations and recover the guest shopping experience while following Target's policies and procedures.
- Deliver easy and seamless service to all Order Pick Up,
   Drive Up, Registry, and Photo guests.
- Maintain a clean, clutter free work area (including gathering abandoned items, baskets, and hangers)
- Stock supplies during store open hours while being available for the guest.
- Say thank you after every guest interaction and be sure every guest leaves satisfied with their shopping experience.
- Demonstrate a culture of ethical conduct, safety, and compliance.
- All other duties based on business needs.

#### WHAT WE ARE LOOKING FOR:

- Working in a fun and energetic environment makes you excited.... We work efficiently and as a team to deliver for our guests
- Providing service to our guests that makes them say I LOVE TARGET! excites you.... That's why we love working at Target
- You enjoy interacting with people all day and making things

easy for others.... Interacting with guests, solving concerns and making the guests day better is core of what we do

- You aren't looking for Monday thru Friday job where you are at a computer all day... We are busy all day (especially on the weekends), making it easy for the guest to feel welcomed, inspired and rewarded
- The good news is that we have some amazing training that will help teach you everything you need to know to be a Guest Advocate.

#### But there are a few skills you should have from the get-go:

- Communicating effectively, including using positive language and attentive to guests needs
- Welcoming and helpful attitude toward guests and other team members
- Attention to detail while multi-tasking
- Willing to educate guests and sell products and services
- Learn and adapt to evolving technology needs
- Work both independently and with a team

#### We are an awesome place to work and care about our teams, so we want to make sure we are clear on a few more basics that we expect:

- Accurately handle cash register operations and cash transactions
- Scan, handle and move merchandise efficiently and safely, including frequently lifting or moving merchandise up to 15 pounds and occasionally lifting or moving merchandise up to 40 pounds
- Flexible work schedule (e.g., nights, weekends and holidays) and regular attendance necessary

#### Roles Include:

- Guest Advocate (Cashier)
- Front of Store Attendant (Cart Attendant)

#### Americans with Disabilities Act (ADA)

Target will provide reasonable accommodations (such as a

qualified sign language interpreter or other personal assistance) with the application process upon your request as required to comply with applicable laws. If you have a disability and require assistance in this application process, please visit your nearest Target store or Distribution Center or reach out to Guest Services at 1-800-440-0680 for additional information.

Interested in applying? See full details and how to apply here

#### Client Advocate — City Fresh Foods (New Bedford)

\$15.31 an hour — Part-time

Client Advocates are City Fresh Foods' customer service experts! They work in local schools, serving up our homemade lunches and serve as a liaison for our clients.

Job duties include, but are not limited to: heating food to specified temperatures, verifying inventory, maintaining a neat and organized work area, serving lunches at specified times, ordering/replenishing stock items and portioning breakfast items. Client Advocates are the direct point of contact for our clients, and therefore must present professionally at all times!

Want to be our next Client Advocate? The Pay: \$15.31 (we're all about that recommended living wage)

#### The Qualifications:

- 2 years food service experience (preferred)
- Top-notch attendance records
- A can-do attitude
- Ability to provide High-Quality Customer Service
- Attention to detail and ability to follow-up a written plan

The Schedule: Monday- Friday, 9:00am- 2:00pm (2-4 days per week\*)

\*employees will have a set schedule, but will be expected to

make reasonable scheduling adjustments to accommodate the needs of the client and their teammates. This will never include Saturdays, Sundays or nights.

Interested in applying? See full details and how to apply here

#### Assistant Store Manager - 10 Spot/MadRag (New Bedford)

DO YOU LOVE FASHION? THEN WE WANT YOU ON OUR TEAM!

MadRag, known as the urban leader in the trendy juniors market throughout the New York, New Jersey area, including New England and Pennsylvania is currently searching for a qualified Assistant Store Manager in New Bedford, MA.

This means great opportunities for career-minded individuals to join our Retail team. If you are highly motivated, goal oriented, enthusiastic and friendly; possess great pride in both your abilities and the excellent merchandise you represent, knowing the customer comes first; you may just be the person we are searching for an Assistant Store Manager.

## Primary responsibilities include but are not limited to the following:

- Employee training and development
- Recruiting
- Building a strong motivated team
- Personnel and customer service relations
- Strategic business planning implementation
- Excellent leadership skills
- Managerial courage
- Strong merchandising skills
- Strong drive for entrepreneurial ship
- P&L responsibility

The following knowledge, skills and abilities have been identified as those that would enable an individual to be successful in this position.

- Qualified candidates will possess a strong combination of all or most of the following skills and experience to be competitive in the selection process.
- Approximately 2 plus years experience as a retail Assistant Store Manager or Retail Supervisor Manager assist overseeing multiple employees in a fast paced retail environment
- Successful experience developing and coaching employee performance
- Successful experience in the ability to articulate a vision and strategy
- Successful experience networking and recruiting talented candidates to fill vacant positions
- Successful experience in executing operational objectives related to payroll operational procedures, visual presentations and loss prevention/shrink control
- Successful work performance demonstrating an ability to communicate effectively
- Ability to utilize methods and resources set forth to achieve goals
- Ability to exercise sound judgment
- Display initiative and innovation on the job
- Basic computer knowledge
- Successful ability to increase sales and manage controllable expenses
- Evaluate, prioritize, plan, delegate, administrate and adapt to business needs

#### **Benefits**

- Medical Insurance
- Dental Insurance
- Life Insurance
- Disability Insurance
- Personal & Sick Time
- Annual vacation
- Bonus Plan
- 10Spot/MadRag discount

COMPANY OVERVIEW: 10 Spot/MadRag has been bringing the latest fashions to budget-conscious, trendsetting young women for over 30 years. With more than 60 stores, in 10 states, opening 5+ new stores each year, 10 Spot/MadRag is in the process of becoming the "go-to" place to shop for the hottest items in the ever-changing fashion world.

10 Spot/MadRag offers high fashion clothing that caters to value seeking always-on-trend consumers including everchanging styles for dress or casual wear and women's shoes that appeal specifically to young women from the ages of 14 — 32 of all sizes!

Interested in applying? See full details and how to apply here

## Data Entry Clerk — City of New Bedford PAY: \$15.46hr — \$20.92hr

Works as a liaison for the Task Force with other City departments, State agencies and constituents. Handles a large volume of phone calls, emails and written correspondence. Identifies specific issues in complaints, coordinates response efforts with the proper departments and keeps interested persons informed of actions taken.

Works on compliance issues with Task Force inspectors. Keeps track of properties that inspectors have issued orders of corrections on, compiles before and after photographs on these properties, and assists with the issuance of violation tickets. Visits properties several times a week. Retrieves docket sheet from New Bedford Housing Court on a weekly basis and assists in preparing for and appearing at court hearings. Assists in 40U ticket hearings at New Bedford City Hall up to three evenings a month. Preps for and assists at ticket hearings.

High school graduate or GED equivalent. Possession of a valid Massachusetts driver's license and good driving record.

Operates a motor vehicle on a regular basis. Mandatory CORI (Criminal Offender Record Investigation) background check per City Council Ordinance effective May 14, 2013.

For application/complete job description, please visit www.newbedford-ma.gov. Applications will be accepted until a suitable candidate is found. New Bedford has a residency requirement. EEO

## Compliance Officer (Community Relations Specialist) — City of New Bedford

PAY: \$51,693 - \$64,622

Develops and implements a comprehensive communications plan that includes short- and long-term strategies for building community awareness about and support for the Department.

Informs the PIO, Office of the Chief of Police and Municipal leaders in relevant and important media inquiries, and keeps all parties updated on upcoming and ongoing news stories. Identifies and pitches news story to the PIO ideas through a range of proactive media strategies. Assists the PIO in leading communication during crisis situations and unanticipated incidents, including timely dissemination of information to the media, families, staff and the community.

Coordinates writing, editing, design, production and distribution of clear, concise, "community-friendly" print and digital materials (e.g., letters, brochures, social media outlets, articles, videos, fact sheets, fliers) to communicate the Department's goals and priorities to various partner organizations, community leaders and residents.

Collaborates with technology staff to write and update content on the district's external website, social media tools and other on-line resources to ensure accuracy and consistency of information. Bachelor's degree in, or knowledge equivalent to, Journalism, Communications, Marketing, or related field. Successful candidate should have three years' experience in the public relations/communications/marketing field at varied levels and with increasing responsibility; or three years' experience in print and/or electronic journalism. Or any equivalent combination of education and related experience.

For more information, please visit:

Employment Opportunities

Applications will be accepted until a suitable candidate is found. EEO

New Bedford has a residency requirement.

#### Garage Attendant - City of New Bedford

PAY: \$13.99hr - \$18.51hr

Maintains and performs minor repairs of all City vehicles. Road calls for flat tires, dead batteries and lockouts. Pumps gas and diesel fuel into cars, trucks and other municipal vehicles; records fuel and other parts and supplies used, picks up parts and supplies; performs minor repairs, changes light bulbs, basic fluid checks, etc.; cleans and washes vehicles, maintains cleanliness of work area.

Must have valid Massachusetts driver's license and good driving record. Operates a motor vehicle on a regular basis. Mandatory CORI (Criminal Offender Record Investigation) background check per City Council Ordinance effective May 14, 2013.

For application/complete job description, please visit www.newbedford-ma.gov or contact the Personnel Dept., 133 William St., Room 212, 508-979-1444. Applications will be

accepted until a suitable candidate is found. New Bedford has a residency requirement. EEO

Interested in applying? See full details and how to apply here.

#### Systems Analyst — City of New Bedford

PAY: \$59,841 - \$74,809

Supports and maintains all City computer systems. Assists City employee with training and use of equipment and applications. Participates in technical projects such as developing computer programs for specified applications and modifying/supporting those applications already in existence. Participates in developing training manuals and/or user documentation, as well as conducting training sessions for City computer equipment and application software for employees. Participates in the continued and new development of all computer systems including, but not limited to, the City's Financial Information Management System, Geographical Information System, Real and Personal Property Appraisal System, Office Automation System, all local or wide area networks, the City's World Wide Web site, the City's Intranet, etc.

Bachelor's Degree in computer science or a related discipline. At least two years experience in computer science, computer programming, software, or related work experience. Mandatory CORI (Criminal Offender Record Investigation) background check per City Council Ordinance effective May 14, 2013.

For application/complete job description, please visit www.newbedford-ma.gov. Applications will be accepted until a suitable candidate is found. New Bedford has a residency requirement. EEO.

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Have a job to add to the Hot Jobs List? Contact leo@newbedfordguide.com.

# New Bedford City Council unanimously votes for free parking for veterans

In a 10-0 vote on Thursday, the New Bedford City Council passed a motion to establish a free parking program at all metered spaces across the City of New Bedford and at Fort Taber Park for individuals with Veteran license plates. Sponsored by Ward 6 councilor Joe Lopes, the written motion was quickly co-sponsored by all nine of the other city councilors in attendance. At-Large City Councilor Debora Coelho was not present to vote.

Here is the motion as written:

"Councillor Lopes, requesting that the Traffic Commission establish a free parking program at all metered spaces across the City of New Bedford and at Fort Taber Park for individuals with Veteran license plates."

The motion will now go to the Traffic Commission for action — they can decide to implement a change or ignore it.

Veteran can apply for a Veterans license plate here: https://www.mass.gov/service-details/veteran-and-military-license-plates . Ironically, Veterans must pay \$40-\$100 RMV fee to get a plate.

# Video interview with Jane Gonsalves

Paul sat down with former New Bedford City Councilor Jane Gonsalves to discuss the upcoming New Bedford elections.

## VIDEO: Giuliana Amaral -Tangerine

Musical guest Giuliana Amaral, a senior at Bishop Stang, shows us why she's a rising star.

Have a local talent and want to be on New Bedford Guide Weekly or just want to submit a video? email Mike@newbedfordguide.com

# Three running for New Bedford's Ward 1 City Council seat

Three familiar faces are running for the Ward 1 City Council seat in 2019; incumbent William "Brad" Markey, second-place finisher in 2017 Melissa Costa, and Dan Costa who ran in the

preliminary election in 2017. Melissa Costa and Dan Costa still have to file officially by August 30th.

In 2017, Markey defeated Melissa Costa in the Municipal Election 1,645 to 1,333.

At least three candidates are needed for a preliminary election on October 1. Candidates still have until September 3rd to withdraw their nomination, so the preliminary election is likely, but not certain. The top two vote-getters in the preliminary election will move on to the November 5 municipal election.

Ward 1 is the north most ward in New Bedford.

Ward-1