

# **Buy Black New Bedford's Juneteenth vendor market will continue traditions in 2022**

The announcement of the 2nd annual Juneteenth vendor market hosted by Buy Black NB is a cause for celebration for community members of the African Diaspora, believes Justina Perry, Buy Black NB Founder and Director.

"We're hosting a space that welcomes and uplifts local, talented creatives," states Perry. "Part of our mission is to circulate money in the community," says Perry. "We do this by empowering ownership, collaboration and community building ."

# FREE EVENT



## *Black in Business:* POP-UP OUTDOOR MARKET

SHOP SMALL. SHOP BLACK-OWNED.

# JUNETEENTH

## SUNDAY JUNE 19, 2022

### 10AM - 3PM

Come find your next favorite product!

Food, Raffles, Live Music,  
Children's Activities

ROTCH-JONES-DUFF HOUSE  
396 COUNTY ST  
NEW BEDFORD, MA



new bedford  
**creative**



*Photo by SVBSIDE.*

Buy Black NB is a free community platform established in 2020. As part of its dedication to discovering, highlighting and promoting Black-owned businesses in the South Coast of Massachusetts, Buy Black NB hosts year-round events with a hand-selected, diverse group of local vendors offering you an opportunity to find your next favorite product.

Justina Perry notes that, “Anti-black racism has prevented Black economic progress for decades. Blackness is seen as a struggle and Black culture carries a negativity with it in society. By creating these spaces of joy within our community we challenge negative perceptions about Blackness. The fact that our programming celebrates Blackness and cultural heritage creates a sense of belonging through a network of Black business leaders.”

**Date of event:** Sunday, June 19, 2022

**Time of event:** 10am – 3pm

**Location:** Rotch-Jones-Duff House  
396 County St, New Bedford, MA



*Buy Black NB Vendor Market at Rotch Jones Duff House. Photo by*

## *SVBSIDE.*

Juneteenth, also known as Black Independence Day, commemorates June 19th, 1865, when news of the official end of slavery in the United States finally reached Galveston, Texas – notably two and a half years after the formal instatement of Lincoln's Emancipation Proclamation. This is a day of recognition and empowerment for the Black community and its allies.

This free, public event will have something for the entire family. All are invited to shop a curated selection of local Black-owned businesses while enjoying community building on Black Independence Day. There will be children's activities, live music, raffle prizes and for dads there will be Father's Day massages.

This project received a Wicked Cool Places grant, facilitated by New Bedford Creative at the NBEDC, and funded by the City of New Bedford's Arts, Culture and Tourism Fund, with additional support from Bristol County Savings Bank, Barr Foundation, Mass Cultural Council, and MassDevelopment's TDI Creative Cities Initiative.

More information about Buy Black NB, including a comprehensive directory of local Black-owned businesses, can be found at [BuyBlackNB.com](http://BuyBlackNB.com), your go-to resource for supporting Black-owned businesses in the South Coast.





*Buy Black NB Black In Business Vendor Markets are fun for the whole family. Photo by SVBSIDE.*

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### **About Buy Black NB**

Buy Black NB is a free community resource based in New Bedford

that serves Black-owned businesses across the entire South Coast of Massachusetts. Since its inception in June 2020, Buy Black NB has connected consumers with over 200 local Black-owned businesses, hosted vendor market events celebrating Black culture, curated gift guides for every occasion highlighting diverse, locally-made goods, hosted a HERstory series amplifying the voices of Black women in business, fundraised for local organizations and connected business owners with opportunities as they arise including original blog content and spotlight features.

**Juneteenth free event registration and details:**

<https://juneteenthbuyblacknb.eventbrite.com>

**Add a Black-owned business to the directory:**

<https://www.buyblacknb.com/submit>

**Purchase a shirt or a tank:** <https://www.buyblacknb.com/shop>

**Facebook:** <https://www.facebook.com/BuyBlackNB/>

**Instagram:** <https://www.instagram.com/buyblacknb/>

**Email:** [info@buyblacknb.com](mailto:info@buyblacknb.com)