

Bishop Stang rise to meet Junior Achievement Titan Challenge with 5th place finish



Students Earn 5th Place at the Junior Achievement Titan Challenge

Bishop Stang High School, a diocesan, co-educational, college preparatory school located on the Southcoast, announced it had three teams that competed and one that took fifth (out of 47) teams in the Junior Achievement of Southern Massachusetts' inaugural Titan Challenge. The competition was held in partnership with UMass-Dartmouth, Bristol County Savings Bank and other local business partners.

"The students far exceeded what we thought they would accomplish in their first simulated event of making business decisions and running a company," said Edna McKenna, Junior Achievement Advisor and Business Teacher at Bishop Stang High School. "The students were extremely engaged in the process,

and it allowed them to bring their business strategies to life as they acted in the role of CEO, CFO, Marketing Director, and Research & Development Lead.”

The challenge was held at the University of Massachusetts-Dartmouth along with local business executives and partners helping to facilitate and coach each of the teams. Students came from high schools throughout Plymouth and Bristol counties for the day-long simulated business event. The three rounds of online and computer-based simulations, directed the students to develop plans for a fictional product for a fictional company.

“The Titan Challenge was a great experience for me as I am considering pursuing a career in finance and management,” said Marc Rice, Acting CEO and Junior at Bishop Stang High School. “The business simulation gave us the exposure of making strategic decisions in a business atmosphere.”

Along with Bishop Stang’s fifth place win, it also had a team place 19th and 30th. The top three winners were awarded team scholarships of \$1,000, \$750 and \$500.
