

Bask, Inc. to Sponsor “1440 Project” at Gallery X in New Bedford this Saturday

If you don't know what a 1440 Project is (and i did not!) you ask!

Joanna Tomasz, the Executive Director of The Collective was happy to fill me on one happening right here in New Bedford at Gallery X. “A 1440 Project is a performance concept where all the material, including 10 minute plays, music, and spoken word/poetry, are created, rehearsed and performed in the span of 1440 minutes, or 24 hours.”

On Friday night at 7pm a random writing prompt is given to all the participants, at 10am the next day each playwright has to submit their new 10 minute play, the plays are then cast through a draft of local actors, rehearsed, memorized, and then put live in front of an audience at 7pm Saturday night. There is a second showing at 9pm called the “stumble through” where the actors are encouraged to improvise and loosen up the performance. The poets and musicians have from 7pm Friday to 7pm Saturday to create a new piece of work based on the writing prompt and perform it live.

The Collective NB is producing three 1440 Projects this winter/spring and is taking the newly created material from these shows and developing a brand new full length theatrical experience for the summer series at Haskell Gardens and the Rotch-Jones-Duff House & Garden Museum, August 11-13th and September 22-24 respectively. The first 1440 was in February, the upcoming one April 16th is sponsored by Bask, and there will be a third in June, date and location tbd.

This particular 1440, sponsored by Bask, is a 420 themed show. Ticket price includes food provided by a local restaurant,

there will be beer and wine for purchase, it is a 21+ event. There will be folks from Bask promoting their business and products, but no cannabis will be for sale at the event. Bask has been an annual sponsor of The Collective for 4 years, and for this event they are the headlining sponsor.

If you are interested they are taking reservations via email TheCollectiveNB@gmail.com

- Reservations are strongly encouraged, this is a popular event.

- Tickets are for sale at the door, cash or card \$15

- 21+ Event

- The doors open at 6:30pm and show begins at 7pm

Info is available on The Collective Facebook Events Page:
<https://www.facebook.com/events/5124115837648041/>

South Coast
MASS.

BASK

SUN-GROWN CANNABIS

EST.

2013

PRESENTS

THE COLLECTIVE NB

420·1440

PROJECT

4/16 @ 7PM

MUST BE 21 OR OLDER TO ATTEND
\$15 AT THE DOOR | RESERVATIONS ARE ENCOURAGED

E-mail thecollectivenb@gmail.com
FOR RESERVATIONS OR MORE DETAILS

HOSTED AT GALLERY X
169 WILLIAM ST. NEW BEDFORD

