

# **BuyBlackNB announces Juneteenth POP-UP Buy Black Business Vendor Market**

*BuyBlackNB is hosting their very first outdoor event with a hand-selected diverse group of vendors offering you an opportunity to find your next favorite product! Safely celebrate the summer and enjoy Black art, food, clothing, and more!*

New Bedford, Massachusetts – Black businesses have suffered huge losses during the COVID-19 quarantine. So BuyBlackNB is creating a safe space to support them and allow you to #BuyBlack. Shop a curated selection of local Black-owned businesses while enjoying music, giveaways, networking, and community building. “We’re hosting a space that welcomes and celebrates local, talented creatives,” said Justina Perry of New Bedford, who has been a catalyst in bringing regional exposure to Black-owned businesses since starting the initiative in June 2020. “Part of the mission is to circulate money in the community,” says Perry. “We do this by advocating for Black businesses to be supported and sustained so they can thrive.”

Date of event: Saturday, June 19, 2021

Time of event: 11-3

Location: Rotch-Jones-Duff House

396 County St, New Bedford. MA



# Black in Business: POP-UP OUTDOOR MARKET

## JUNE 19, 2021



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MA Juneteenth, also known as Black Independence Day, commemorates June 19th, 1865, when news of the official end of slavery in the United States finally reached Galveston, Texas -notably two and a half years after the formal in-statement of Lincoln's Emancipation Proclamation. This is a day of recognition and empowerment for the Black community and its allies. "This event is creating an opportunity for customers to build relationships with businesses," says Perry, founder, and director of BuyBlackNB.

Participants and patrons will be required to wear face coverings and practice physical distancing. This project is funded in part by WickedCool Places, financed by the city of New Bedford's Arts, Culture, and Tourism Fund. Follow @BuyBlackNB for updates as they will be announcing vendors when they are confirmed for this free family-friendly event. Use BuyBlackNB.com as your go-to resource for supporting Black-owned businesses in the SouthCoast.

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### **About BuyBlackNB**

BuyBlackNB is an online platform dedicated to highlighting, discovering, and promoting Black-owned businesses in South Coast Massachusetts. In supporting Black-owned businesses, we are working to close the racial wealth gap, strengthen our local economies, foster job creation, and celebrate Black culture.

Add a Black-owned business to the directory:  
<https://www.buyblacknb.com/submit>

Purchase a shirt or a tank: <https://www.buyblacknb.com/shop>

Facebook: <https://www.facebook.com/BuyBlackNB/>

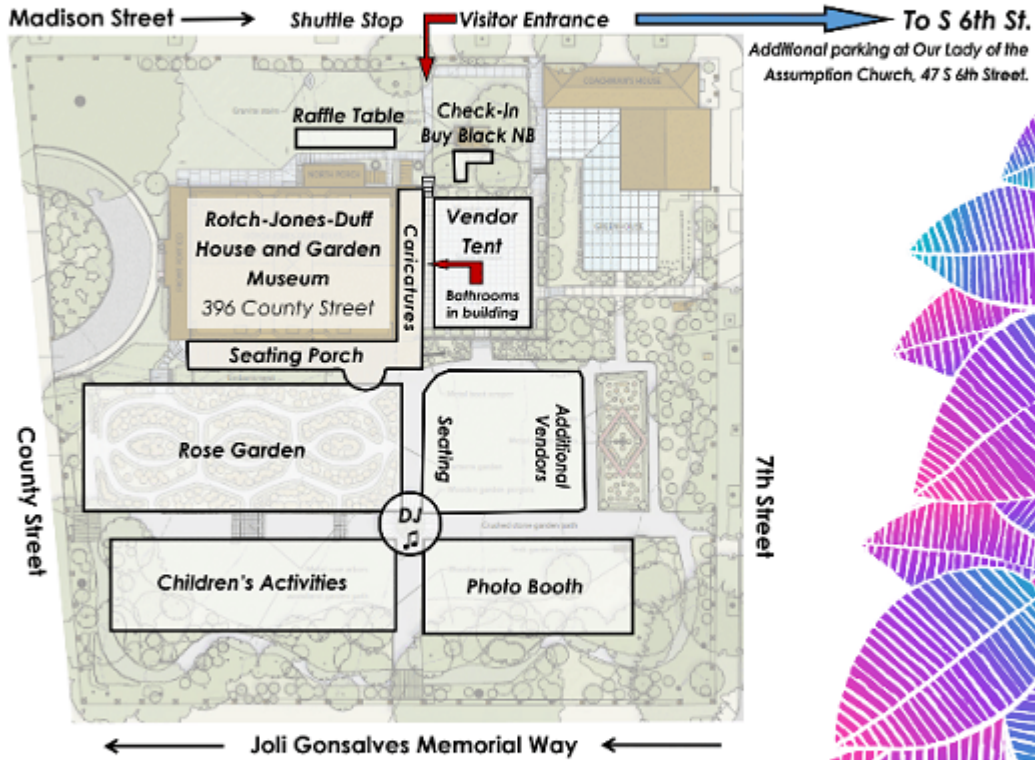
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JUNE 19, 2021 | 11AM-3PM



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