

New Bedford Guide Article Sponsorship Opportunities

Want to support and decide what NewBedfordGuide.com publishes? Here's your chance! Over the past three years, NewBedfordGuide.com has published 100s of original articles. These articles bring thousands of people to NewBedfordGuide.com daily, but digging up historic facts and ensuring accuracy can be time consuming. We are looking for supporters and sponsors of future articles. The cost is \$200 per article. This allows you to sponsor a future article that is in the works, or even help pick the topic. If you manage a business this is a great way to promote it as businesses sponsors get a banner (provided by sponsor) at the end of the article. Non-business sponsors will be mentioned at the end of the article. For example, "This articles was made possible by ... "

Interested? Contact info@newbedfordguide.com. Below is a sample of current ongoing series that you can sponsor. You can also sponsor past articles as they still get TON of traffic because they are found in Google and other search engines.

New Bedford's Forgotten History ...

- 1928 Textile Strike
- Theaters: Allen's Theatre
- New Bedford's Forgotten Public Transport Systems; The Omnibus, Streetcar & Trolley
- Forgotten Occupations of New Bedford's Yesteryear; Of Lamplighters, Milkmen, & Town Criers
- Market Square and "Cheapside"
- The Story of New Bedford's Arks; Of Sketchy Denizens, Mob Violence and the Hard Dig Neighborhood
- Remembering New Bedford's Portuguese Navy Yard and Shanty Town

New Bedford streets; A Piece of Americana

- Purchase Street
- William Street
- Kempton Street
- Middle Street
- Centre Street
- Ashley Boulevard
- Elm Street
- Coggeshall Street

Who Remembers ...

- The Peanut Shoppe?
- Sunbeam Bread?
- Virginia Dare Soda?

Historical Personages of New Bedford

- Lewis Temple
- Dudley Davenport
- James E. Reed
- Robert H. Carter III

Off the Beaten Path

- Hangman Coffee Hut

New Bedford Architecture

- The Grand Designs of Russell Warren; New Bedford Architecture

Whaling Terms For Landlubbers

- Hove Down

Of Owner-Agents, Masters, and Salty Dogs

- Whaling Bark Bertha

Those/That Old ...

- That Old Paskamansett Landing
- That Old Silverbrook Farm in Acushnet
- Those Old Cobblestone Streets!

General History

- The Acushnet River; Waterway that helped develop a Nation
- New Bedford's Early Villages; Turning Sprawl into a City
- Happy 100th Anniversary Whaleman's Memorial!
- Fairhaven's Top Ten (Almost) Forgotten Landmarks
- Lobster in Local History & Culture
- The Maya Calendar, 2012 and Pop Culture

Local Travel

- Silverbrook Farm; Sustainable & Progressive
- 10 Reasons to Visit the New Bedford Whaling Museum
- Slinging Ink in the Whaling City
- New Bedford's 44th Annual Whaling City Festival
- The 10 Best Dishes on Earth and Where to Get Them Locally (Part 1)
- The 10 Best Dishes on Earth and Where to Get Them Locally (Part 2)

Things to Do This Weekend

- 21 Things To Do This Weekend (17-19 May)
- 11 Things to Do This Weekend (25-28 April)

Eight Date Ideas in New Bedford for Valentine's Day

BY ADMIN – FEBRUARY 7, 2012 (EDIT POST)

POSTED IN: EVENTS

7. Charter a Private Scenic Air Tour – Guys trying to pull out all the stops can charter a scenic flight with Atlantic Aviation at the New Bedford Airport. They offer three tours:

- ▶ Route # 1. Newport Mansions – Newport Bridge
- ▶ Route # 2: Cape Cod Bridges – Woods Hole
- ▶ Route # 3. Gillette Stadium – Boston – Providence

Contact info: (508) 979-7878, (774) 226-5189 or (774) 226-6434 (Mobile)

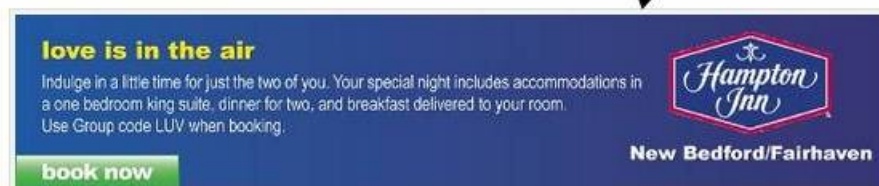
8. Make a Reservation at a Nice Hotel – The hard work is done and now it's time to reap the rewards. Here is a list of excellent hotels and bed and breakfasts in the area:

- ▶ Fairfield Inn & Suites New Bedford
- ▶ Hampton Inn Fairhaven
- ▶ Davenport House Bed & Breakfast
- ▶ Orchard Street Manor
- ▶ Captain Haskell's Octagon House
- ▶ Melville House Bed And Breakfast
- ▶ Wayfarer Bed & Breakfast
- ▶ Baggins End Guest House
- ▶ The Mattapoisett Inn
- ▶ Lizzie Borden Bed and Breakfast

Extra Credit: Order Your Netflix or Redbox Movie Early – Don't be a buffoon and wait until the last minute to order a romantic movie. I recommend Shakespeare in Love, The Notebook, Moulin Rouge, Casablanca, Ghost or Sixteen Candles. Here is a good [Top 50 list](#).

Plan your Valentine's day early and take your date out somewhere special. It's up to you whether Cupid's arrow strikes your lady in the heart...or you in the groin.

Sample Ad



A sample advertisement for Hampton Inn New Bedford/Fairhaven. The ad has a dark blue background. On the left, the text "love is in the air" is written in a yellow, lowercase, sans-serif font. Below this, in a smaller white font, is the text: "Indulge in a little time for just the two of you. Your special night includes accommodations in a one bedroom king suite, dinner for two, and breakfast delivered to your room. Use Group code LUV when booking." At the bottom left is a green button with the text "book now" in white. On the right side of the ad is the Hampton Inn logo, which consists of a red and white shield-like shape with the words "Hampton Inn" in a script font. Below the logo, the text "New Bedford/Fairhaven" is written in a white, sans-serif font.

What do Sponsors Get?

Sponsors get a large leader board-style banner at the end of the article they sponsor. Example can be seen above. The article is titled, "Eight Date Ideas in New Bedford for Valentine's Day." The sponsor is The Hampton Inn with their Valentine's Day specials. When clicked, the banner leads to Hampton Inn's website specials where customers can get more information and order the service.

There are two ways for businesses to sponsor NewBedfordGuide.com articles. First, a business can sponsor existing articles on our website, which still generate traffic. Second, business can work with us on current article ideas and sponsor upcoming articles that are relevant to them. For example, we do weekly and monthly series that businesses could sponsor, or we could come up with a relevant article.

Benefits

- You will be inexpensively targeting *relevant* customers.
- All articles show up well in Google and other search engines.
- All articles are promoted on our Facebook website (reaches 90k people) and other social media/bookmark sites.
- You will be sponsoring a small local business and local writers, promoting and furthering your brand.

Want to sponsor a current or future article? Contact us at info@newbedfordguide.com. Article sponsorship costs \$200 per article. Banners must be provided or developed by us at an addition cost.