

# AAM Photography: Rooted in Passion, People, and Community

Photo-capturing has become part of our everyday culture. We capture moments, memories, experiences, food, sights, and trips with family and friends. The advent of smart technology and cameras at our fingertips has allowed us to capture nearly every minute of every day on camera.

However before there were phone-cameras, there were cameras, and many fell in love with photography long before it became so commonplace. Tracey Medeiros Mongeon is one of those people.



*Tracey has taken her love for people and community to the next level by launching her own photography business.*

You may know Tracey first as the enthusiastic Branch Manager at Bank Five in Fairhaven, where she's worked for the last five years. When she's not at the bank, however, you'll see her attending community events, supporting local organizations, and serving area business associations, including serving as a top Ambassador for the Greater New

Bedford Area Chamber of Commerce. Her energy, enthusiasm, and likability is unmatched... and don't be surprised to see her taking selfies with nearly every familiar face she passes. She's a people person in every sense of the word.

Now, she's taken her love for people and community to the next level by launching her own photography business. It seemed only natural for her to do. First, she's a Massachusetts native and an adoring fan of its sprawling geography and ornate architecture. Combine that with her natural ability to connect with people, and there you have it – a Kodak moment.

Tracey says she started to truly recognize her talents after her daughter was born. She grew inspired to take more photos, and capture as many memories as she could. "I love photography. I've always been the one taking pictures everywhere of everything." This transferred into family parties, her community work, and virtually, everywhere she went.

As a result, family, friends, and colleagues all told her she had a talent, which sparked a very faint idea in her mind – to someday start a photography business. Years later, when the time was finally right, she went for it.



*That's the key word  
here... 'passion.'*

“My husband and I were getting married, and we started to look at photography companies... I made the decision to take my own wedding photos, and then I thought, babe – I’m launching my company.” That’s right. Photography is such a passion of Tracey’s that she even took all of the photos at her own wedding.

That’s the key word here... ‘passion.’ It gives Tracey and her company special value. She’s not trying to make it her full-time business or career, and she’s not in it for the money. She simply loves the opportunity to create beautiful photos for people.

Even more, according to Tracey, it’s pure fun. “I just love taking photos. I love people. I love being out on location. We just have a ball. It’s high energy, experimenting with different shots, locations, views... it’s just having fun!”

In fact, it’s rare to see her without her camera. When she’s not working with clients, she’s out anywhere and everywhere, just smiling behind her camera lens. “I often show up at community events just to take pictures of everyone, and everything. I have my camera everywhere I go.”

Plus, she tries to donate as much as she can, having already donated five photoshoots this year. When asked why, she said, “Just to give back to the community. I really love working with people and helping people.” And photography is just one of the many ways she does this.

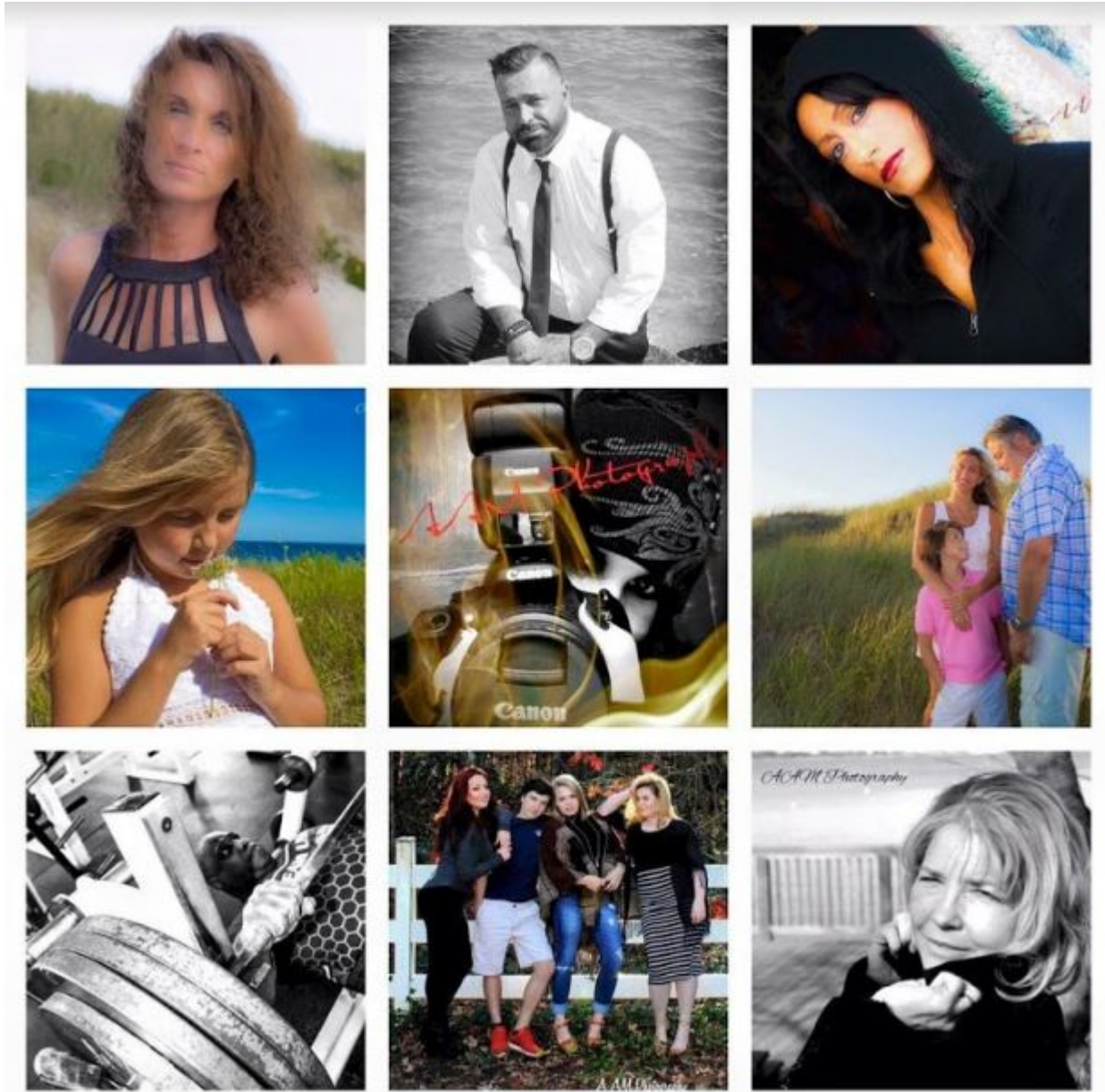


*"I just love taking photos. I love people."*

When asked the greatest value her business provides, Tracey said, without hesitation, "Confidence building... that's the number one thing. It's amazing. People are just so thankful. They'll ask, 'Is that me?!' But not just that, even after the shoot they'll say, 'Wow! I felt amazing!' They say, 'You made me feel so great' or 'I needed this.'"

That is the truth. Tracey does make you feel 'so great.' Her enthusiasm is contagious. Tracey may be a photographer, but she truly exemplifies her personal motto in her work – "It's the person that makes the position, not the title." She makes clients feel like supermodels. She removes fear and fills them with confidence, and of course, provides beautiful, lasting photos they are beyond proud of.

AAM Photography was officially launched in January 2016. Tracing back to its roots, and the very inspiration behind the business, she's named her company AAM Photography after her now 7-year-old daughter, Amanda Ava Medeiros. She specializes in photographing people, offering headshots and business photo shoots, as well as landscape and animal photography.



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## AAM Photogrpahy

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