

2010 New Bedford Oktoberfest (2 Oct)

The South Coast Business Alliance, a nonprofit group of local young professionals and business owners, is gearing up to host the fifth installment of their annual Oktoberfest Celebration, featuring great live music from Inside the Avalanche to Gavin Castleton and the Craig DeMelo Band just to name a few. Of course, there will also be many varieties of tasty local brews from the likes of Mayflower Brewery and Just Beer, as well as Oktoberfest and Pumpkin Ales from some of the world's finest breweries. Rose Alley Ale House will fire up the grill to satisfy your Bratwurst, Sauerkraut and Soft Pretzel cravings. There will also be candied apples, pizza from Pizan's Pizzeria and No Problemo will be back once again offering fantastic fresh Mexican food.



New Bedford Oktoberfest Music Schedule:

4-4:45 PM – Inside the Avalanche

5-5:45 PM – J. Kelley Band

6-6:45 PM – Rebecca Correia Band

7-7:45 PM – Lex Land

8-8:45 PM – Happy Body Slow Brain (w/members of Taking Back Sunday)

9-9:45 PM – Craig DeMelo Band

10-11 PM – Gavin Castleton (of Gruvis Malt)

With the help of sponsors like Advanced Eye Centers, The New Bedford Police Union, MiddleHouse Events, SoCo Magazine and Fun107, the SCBA expects this year's event to be the biggest to date. Join a couple thousand of your closest friends to enjoy some music, beer and food while raising money for the Children's Advocacy Center of Bristol County and the Community Foundation of Southeastern Mass.

"A small group of us sat around a table at Freestone's five years ago and decided that we'd like to throw a big party in New Bedford to promote fellowship and raise some money for local charities. Since then, Oktoberfest has grown into a huge event and has enabled us to raise a lot of money for the community," says Tom Rainford CPA, President of the SCBA. "Oktoberfest is our flagship event. In the past it has enabled us to do some pretty unique projects. In 2007 we were able to renovate the basement of the New Bedford Boys and Girls Club and transform it into the Bucky Vincent Memorial boxing gym. Other years we've partnered up with the Zeiterion Theater in a program we call "Front and Center," buying large blocks of tickets for inner city kids and sending them to shows in style by securing limousines and really rolling out the red carpet for kids who wouldn't ordinarily be exposed to the theater. This year our primary beneficiary is the Children's Advocacy Center of Bristol County. We want to raise a lot of money to help them continue their important work with abused children."

Tickets for Oktoberfest are \$20 in advance or \$25 at the door. Admission includes your first beer! Tickets are available at Rose Alley Ale House, Pizan's Pizzeria, Cardoza's Liquors and Thompson Farland Engineers and Land Surveyors. Follow the event on Facebook "NB Oktoberfest" for prize giveaways and the latest information on the event. Visit the SCBA's website at www.scballiance.org and for information on The Children's Advocacy Center of Bristol County go to <http://www.cacofbc.org/>

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